COLOR IN FILM

RED → is a color which stirs up passion, with both negative and positive color meanings. Red as the color of both Cupid and the Devil. It's the color associated with both Love and War. And Pure Red is the hottest of all the Primary Colors . It's the most visually stimulating, most intense color on the Basic Color Wheel.

red	cherry	rose	jam
merlot	garnet	crimson	ruby
scarlet	wine	brick	apple
mahogany	blood	sangria	berry
currant	blush	candy	lipstick

Danger, Evil

Passion, Love

War, Revolution

Fun, Excitement

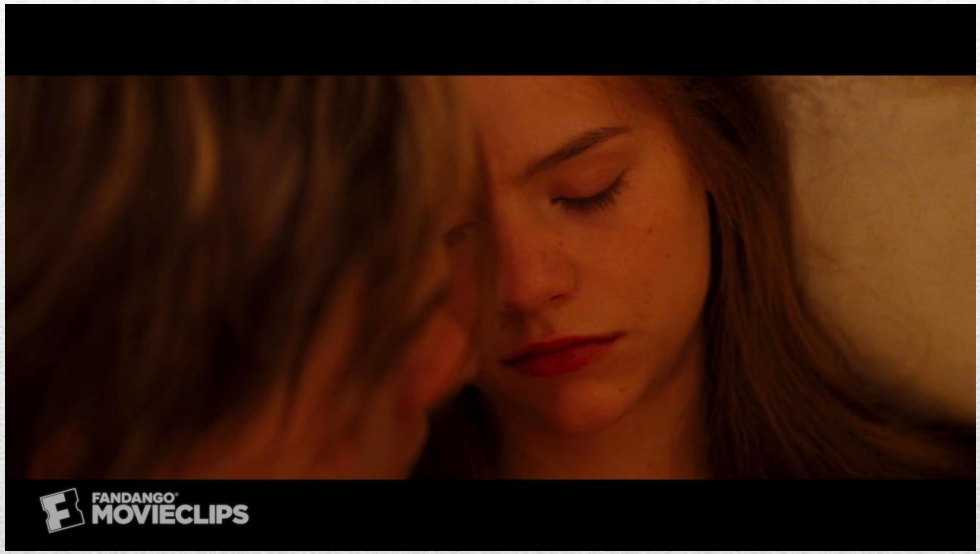
Aggression, Anger

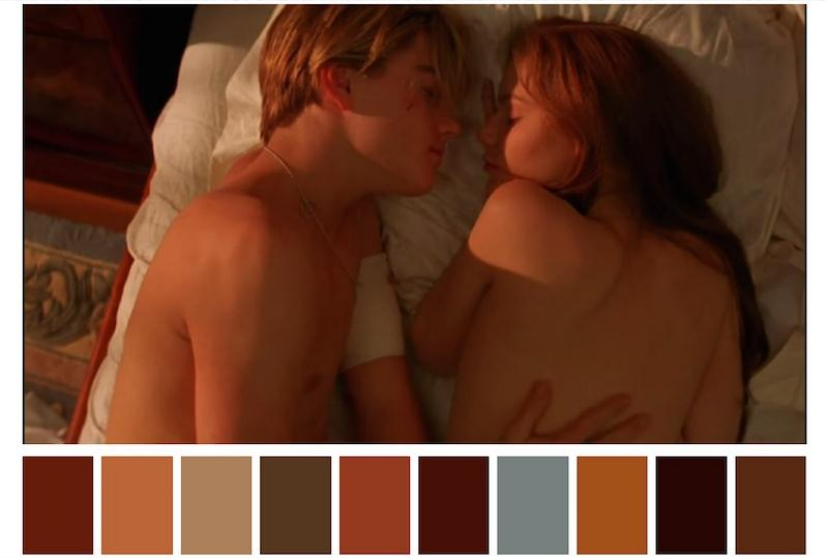
Energy, Speed

Virility, Sex

Violence, Death

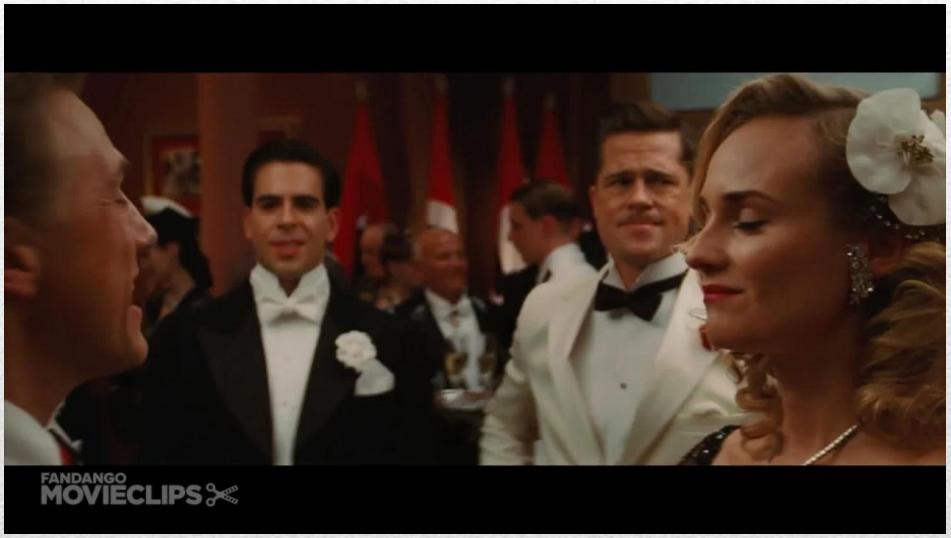
Meanings of Red

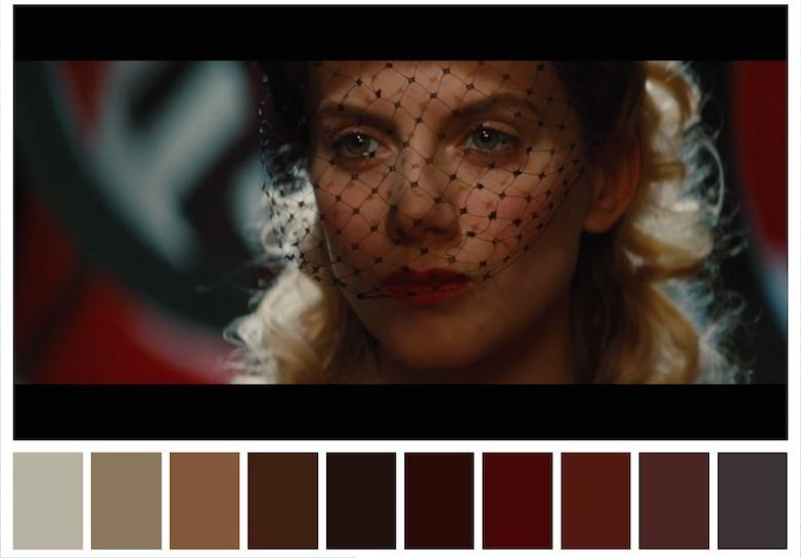




Romeo & Juliet (1996)

American Beauty (1999)





Inglourious Basterds (2009)

I’m Cyborg but I’m OK (2006)