Genre Criticism

Genre Criticism

- Genre criticism is a method within rhetorical criticism for analyzing texts in terms of their genre: the set of generic expectations, conventions, and constraints that guide their production and interpretation.
- Genre (/ˈʒɒ̃rə/, /ˈʒɒnrə/ or /ˈdʒɒnrə/; from French genre [ʒɑ̃ʁ(ə)], "kind" or "sort", from Latin genus (stem gener-), Greek γένος, gés) is any category of literature, music or other forms of art or entertainment, whether written or spoken, audio or visual, based on some set of stylistic criteria. Genres form by conventions that change over time as new genres are invented and the use of old ones is discontinued. Often, works fit into multiple genres by way of borrowing and recombining these conventions.

Film Genre

- The basic genres of film can be regarded as drama, in the feature film and most cartoons, and documentary. Most dramatic feature films, especially from Hollywood fall fairly comfortably into one of a long list of film genres such as the Western, war film, horror film, romantic comedy film, musical, crime film, and many others. Many of these genres have a number of subgenres, for example by setting or subject, or a distinctive national style, for example in the Indian Bollywood musical.

MAXIM

NATURAL HISTORY
ISEUM

CODE

CONVENTION

GENRE

HYBRIDS, INTERTEXTUALITY AND POSTMODERNISM

GENRE

* "Genre" is a French word, translated as '*type*' or '*kind*', usually exemplified by 'Western', 'Horror', 'Musical', 'Melodrama', 'Comedy', 'Action' and 'Thriller' films.
* "A system of 'orientations, expectations and traditions'".

Development of Genre

DVD VIDEO

Approx. 83 min Manufactured : Sep 2008 1 Disc

DVD9 Widescreen 16:9	Languages English 5.1 / Thai 5.1	Subtitles English / Thai	249.-

8 856021 052120

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ลัดดาแลนด์

DVD VIDEO GTH

ป๋อบ

หวีด สยอง

Body Jumper

BODY JUMPER (DVD)
8852635050262

จง "ระแวง"คนข้างกาย และ "ระวัง"ตัวคุณเอง
"ร่างกายคุณ" จะไม่ใช่ของคุณอีกต่อไป

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- @ เลือกตอน
- @ ระบบเสียงและบทบรรยาย

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DVD VIDEO | ALL | DOLBY DIGITAL | PAL | แมงป่อง Dual Layer

ระบบเสียง	คำบรรยาย
เสียงไทย 2.0/เสียงไทย 5.1	อังกฤษ

Running Time : 90 Minutes/Color

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คำเตือน : ห้ามเก็บในที่อุณหภูมิสูง
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ผู้ผลิต : บริษัท แมงป่อง จำกัด
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ACTION

ป๋อบ หวีด สยอง

DVD VIDEO

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"a gripping supernatural thriller."
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Late one night on a country road, Tun and Jane accidentally run down a mysterious pedestrian. Fleeing the scene, they return to their lives in Bangkok, but soon discover things have changed. Nightmares haunt Jane's dreams while Tun, a photographer, begins to see odd spectral figures at work.

Returning to investigate the site of the accident, they find neither rumor nor report of the victim. When one by one, Tun's closest friends begin to die, he and Jane know they must unravel this mystery before it unravels their very lives.

special features

- Interview with Cast and Director
- Behind the Scenes
- Original Theatrical Trailer

Video Aspect Ratio:	Widescreen 2.35:1
Feature Length:	95 mins approx
Language:	English,Thai
Subtitles:	English,French, Simplified Chinese

PALISADES TARTAN/GMM PICTURES WITH PHENOMENA MOTION PICTURES IN ASSOCIATION WITH GMM THAI HUB COMPANY LIMITED PRESENT A PHENOMENA MOTION PICTURES/ASIA EXTREME PRODUCTION "SHUTTER" ANANDA EVERINGHAM NATTHAWEERANUCH THONGMEE ACHITA SIKAMANA CASTING BY PANJAI SIRISUWAN EDITED BY MANOP BOONVIPAT PRODUCTION DESIGNER SURAT KADEEROJ DIRECTOR OF PHOTOGRAPHY NIRAMON ROSS EXECUTIVE PRODUCER YODPHET SUDSAWAD MUSIC BY CHARTCHAI PONGPRAPAPAN WRITTEN AND DIRECTED BY BANJONG PISANTHANAKUN AND PARKPOOM WONGPOOM

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DVD VIDEO

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the most terrifying images are the ones that are real.

From Takashi Miike, the director who brought you *ICHI THE KILLER*, *GOZU*, and *AUDITION*.

ring...ring...ring.....

ONE MISSED CALL

a Takashi Miike film

KADOKAWA-DAEI PICTURES, NIPPON TELEVISION NETWORK, DENTSU, S.D.P. presents A KADOKAWA-DAEI PICTURES Production
KOJI SHIBASAKI "ONE MISSED CALL" SHINICHI TSUTSUMI KAZUE FUKIISHI and RENJI ISHIBASHI Cinematography by HIDEO YAMAMOTO
Lighting Director SHINICHI WATSUKAWA Edited by YASUSHI SHIMAMURA Sound Mixer ATSUSHI NAKAMURA Art Director HISAO NAGAKI Music by KOJI ENDO
Produced by NAOKI SATO YOICHI ARISHIGE FUMIO INOUE Executive Producer HIROSHI OSKAWA General Producer KAZUO HUROI Based on the Book by YASUSHI AKIMOTO
Written by MIWAKO DAIRA Directed by TAKASHI MIKE Production KADOKAWA-DAEI PICTURES, INC

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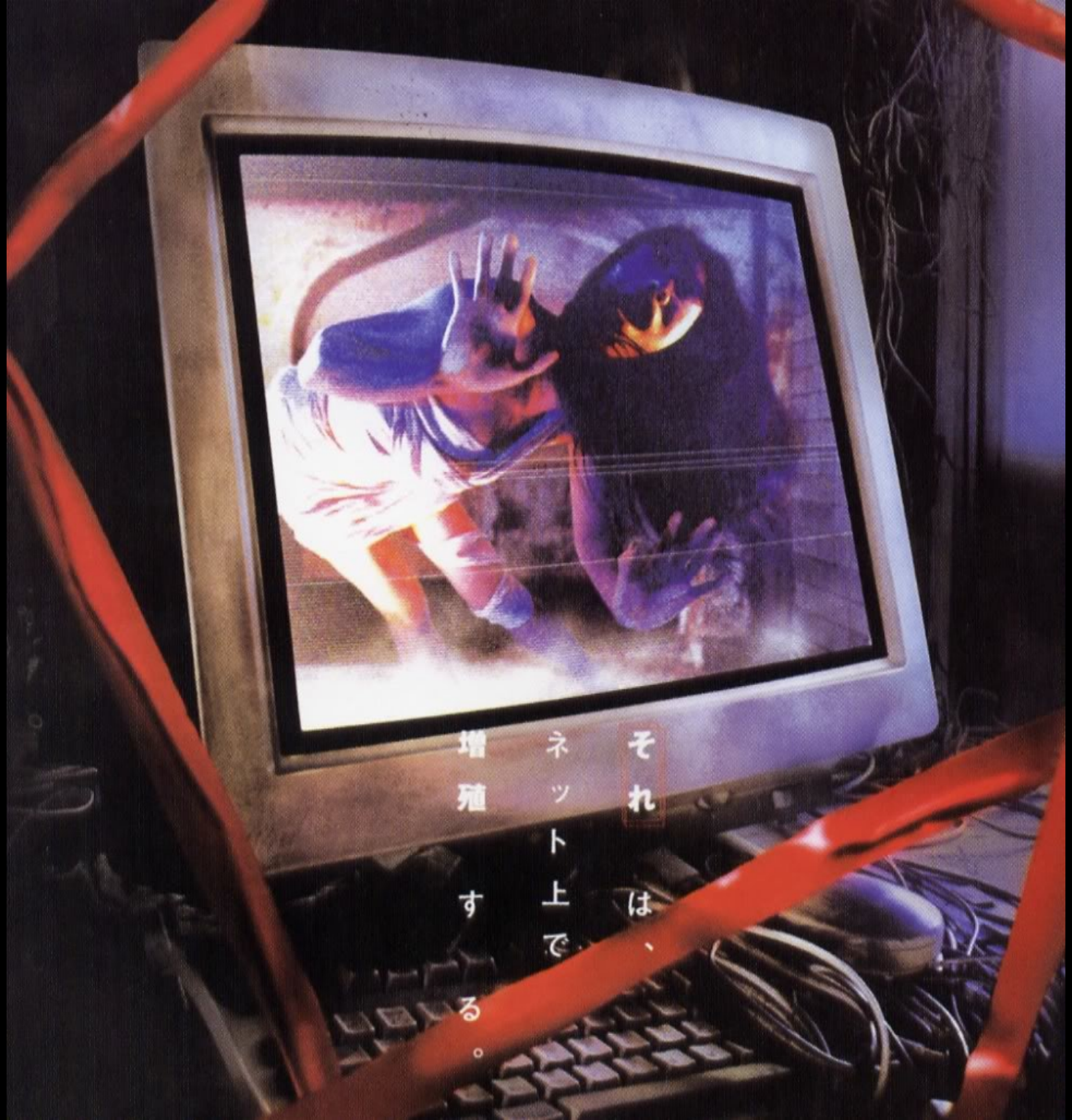

それは、
ネット上で
増殖する。

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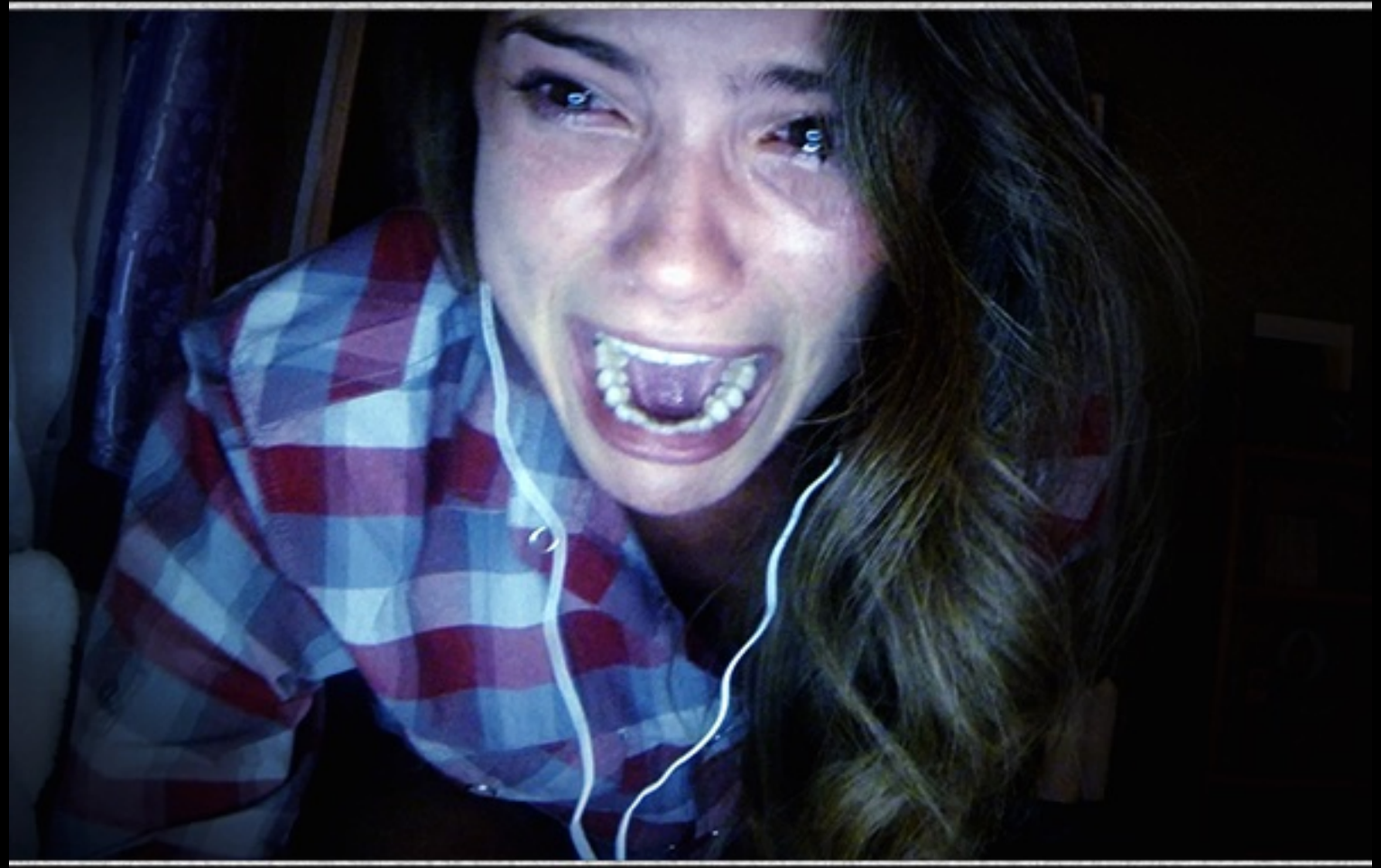

#UNFRIENDED

THIS FILM IS NOT YET RATED

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UNIVERSAL

SUB-GENRES

- The term 'sub-genre' is used, generally, to refer to specific traditions or groupings within the main genres, for example; '*Romantic-Comedy*' and '*Slapstick-Comedy*'.
- One reason behind the creation of this concept is the difficulty to explain where one genre begins and the other ends - there is no real 'concrete' boundary.

GENRE HYBRIDS

* Genre Hybrids are combinations of overall genres, similarly to the outcome of Sub-genres. This therefore leads to a mixture of multiple elements and characteristics from different genres.

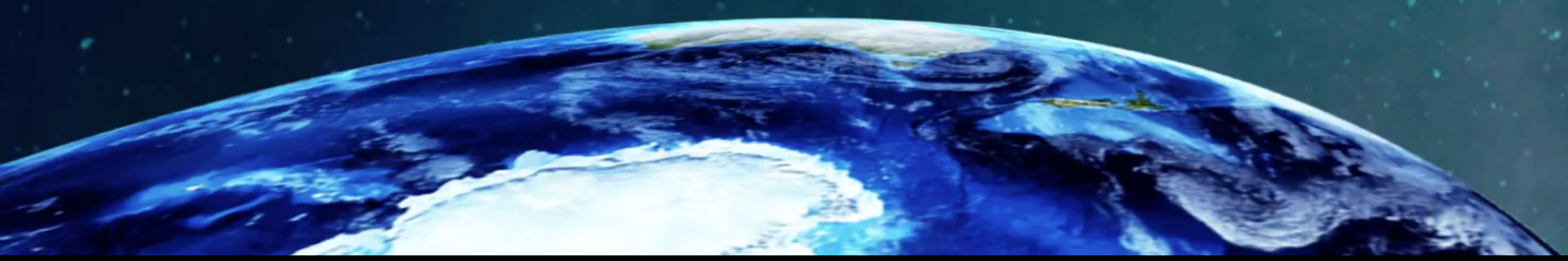
HE'S STILL DEAD BUT HE'S GETTING WARMER
WARM BODIES
FEBRUARY 1

INTERTEXTUALITY

- Intertextuality has influences and elements from other texts.
- In simple terms, it is the effects of different texts upon another text.
- In greater detail, it is the relationship suggested by texts that share recognisably similar content, form, or style. It is sometimes produced deliberately, in order to create references which an audience will recognise and therefore understand.

POSTMODERNISM

* Postmodernism "distrusts any 'universal' or 'totalising' discourse", in other words, opposing any 'grand theory' that offers an explanation for the way that the social order functions.
* It is also said to reflect modern society's feelings, for example, of alienation, insecurity and uncertainties containing identity and history.
* Media in the Postmodern style rejects the idea that any media product or text is of any greater value than another - all judgements of value are merely 'taste'.



INTERTEXTUALITY

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from **Fandor Keyframe** PLUS 3 months ago | more

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Genre Criticism Method

- 1. Development of Genre
- 2. Elements of Genre
- 3. The Linkage in the same & difference media
- 4. Symbol & Code of Genre
- 5. Sub-Genre / Genre-Hybrid
- 6. Culture Comparison

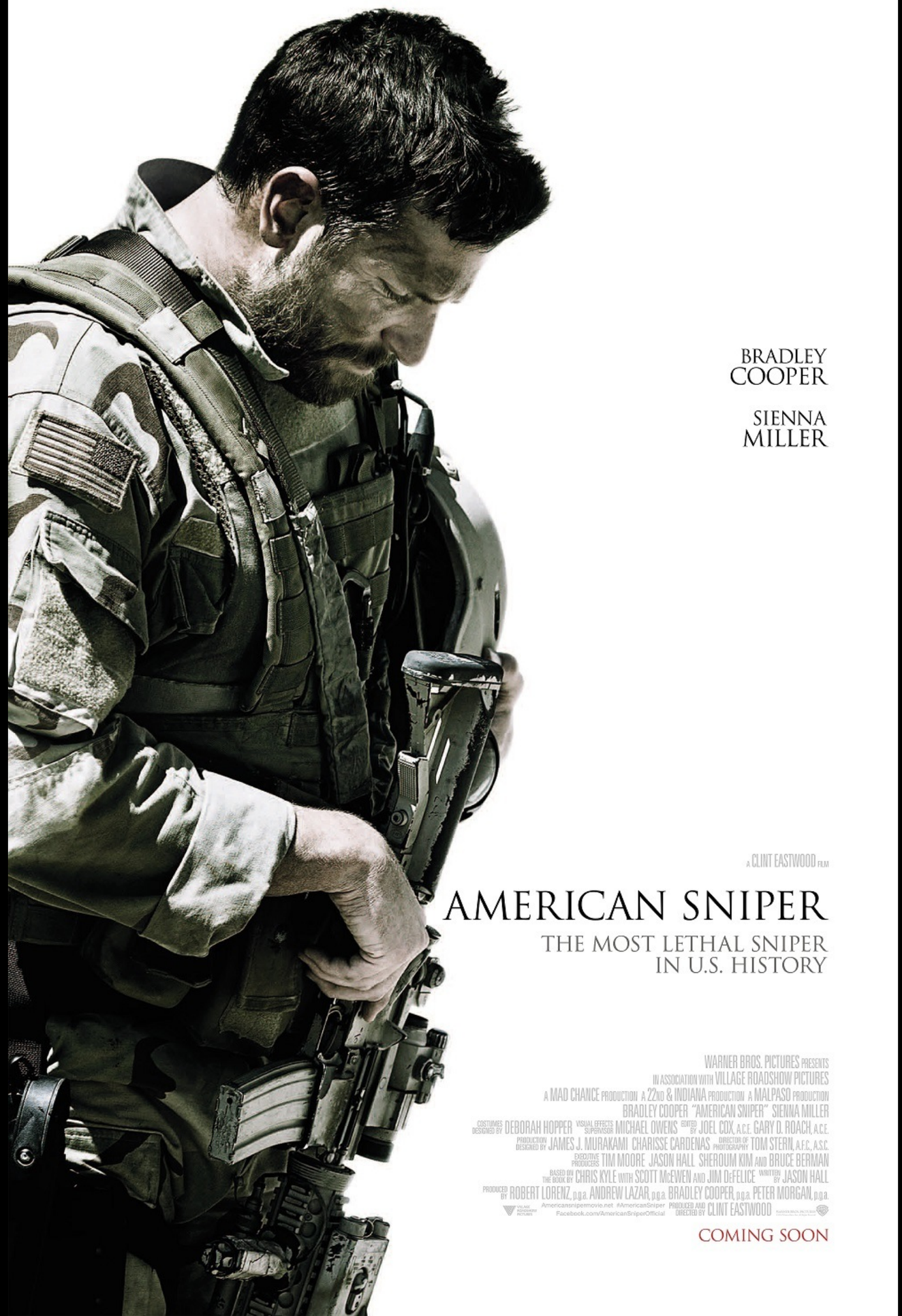
Genre Criticism Method

- 7. Genre in every countries
- 8. Studios , Filmmakers and Genre
- 9. Standard & Grade-B comparison
- 10. Genre studies in production , social and cultural meaning.
- 11. Spectator & their expectations
- 12. Industry of genre.

Genre Criticism Method

- How films function ?
- Why they functions ?

American Sniper


BRADLEY COOPER
SIENNA MILLER
A CLINT EASTWOOD FILM
AMERICAN SNIPER
THE MOST LETHAL SNIPER IN U.S. HISTORY
WARNER BROS. PICTURES PRESENTS
IN ASSOCIATION WITH VILLAGE ROADSHOW PICTURES
A MAD CHANCE PRODUCTION A 22ND & INDIANA PRODUCTION A MALPASO PRODUCTION
BRADLEY COOPER "AMERICAN SNIPER" SIENNA MILLER
COSTUMES DESIGNED BY DEBORAH HOPPER VISUAL EFFECTS SUPERVISOR MICHAEL OWENS EDITED BY JOEL COX, A.C.E. GARY D. ROACH, A.C.E.
PRODUCTION DESIGNED BY JAMES J. MURAKAMI CHARISSE CARDENAS DIRECTOR OF PHOTOGRAPHY TOM STERN, A.F.C., A.S.C.
EXECUTIVE PRODUCERS TIM MOORE JASON HALL SHEROUM KIM AND BRUCE BERMAN
BASED ON THE BOOK BY CHRIS KYLE WITH SCOTT McEWEN AND JIM DeFELICE WRITTEN BY JASON HALL
PRODUCED BY ROBERT LORENZ, p.g.a. ANDREW LAZAR, p.g.a. BRADLEY COOPER, p.g.a. PETER MORGAN, p.g.a.
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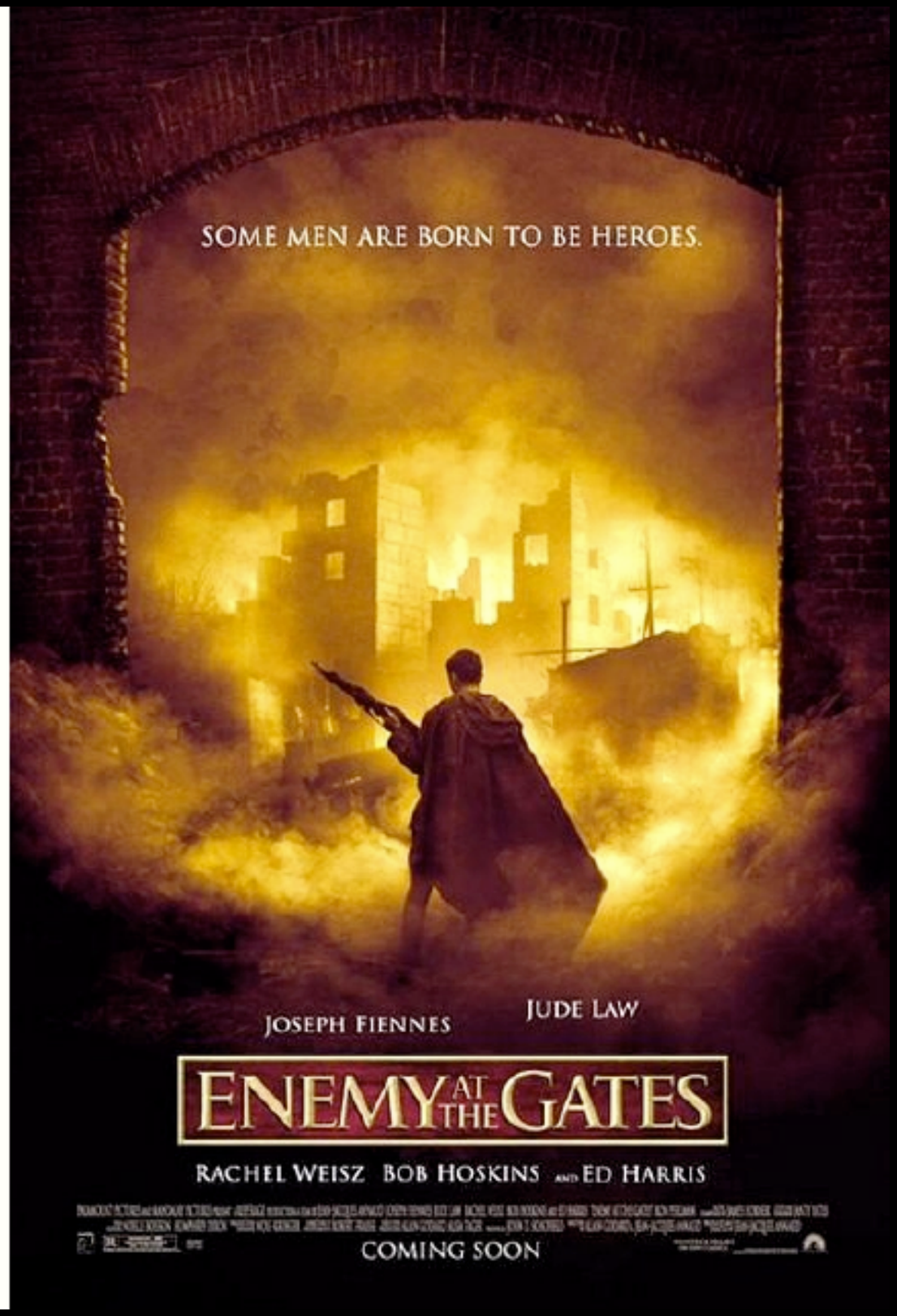
PRODUCED AND DIRECTED BY CLINT EASTWOOD
COMING SOON

BLACK HAWK DOWN

JOSEPH FIENNES
JUDE LAW
A SINGLE BULLET CAN CHANGE HISTORY.
ENEMY AT THE GATES
RACHEL WEISZ BOB HOSKINS AND ED HARRIS
MARCH 2001


SOME MEN ARE BORN TO BE HEROES.
JOSEPH FIENNES
JUDE LAW
ENEMY AT THE GATES
RACHEL WEISZ BOB HOSKINS AND ED HARRIS
COMING SOON

ROBERT DE NIRO

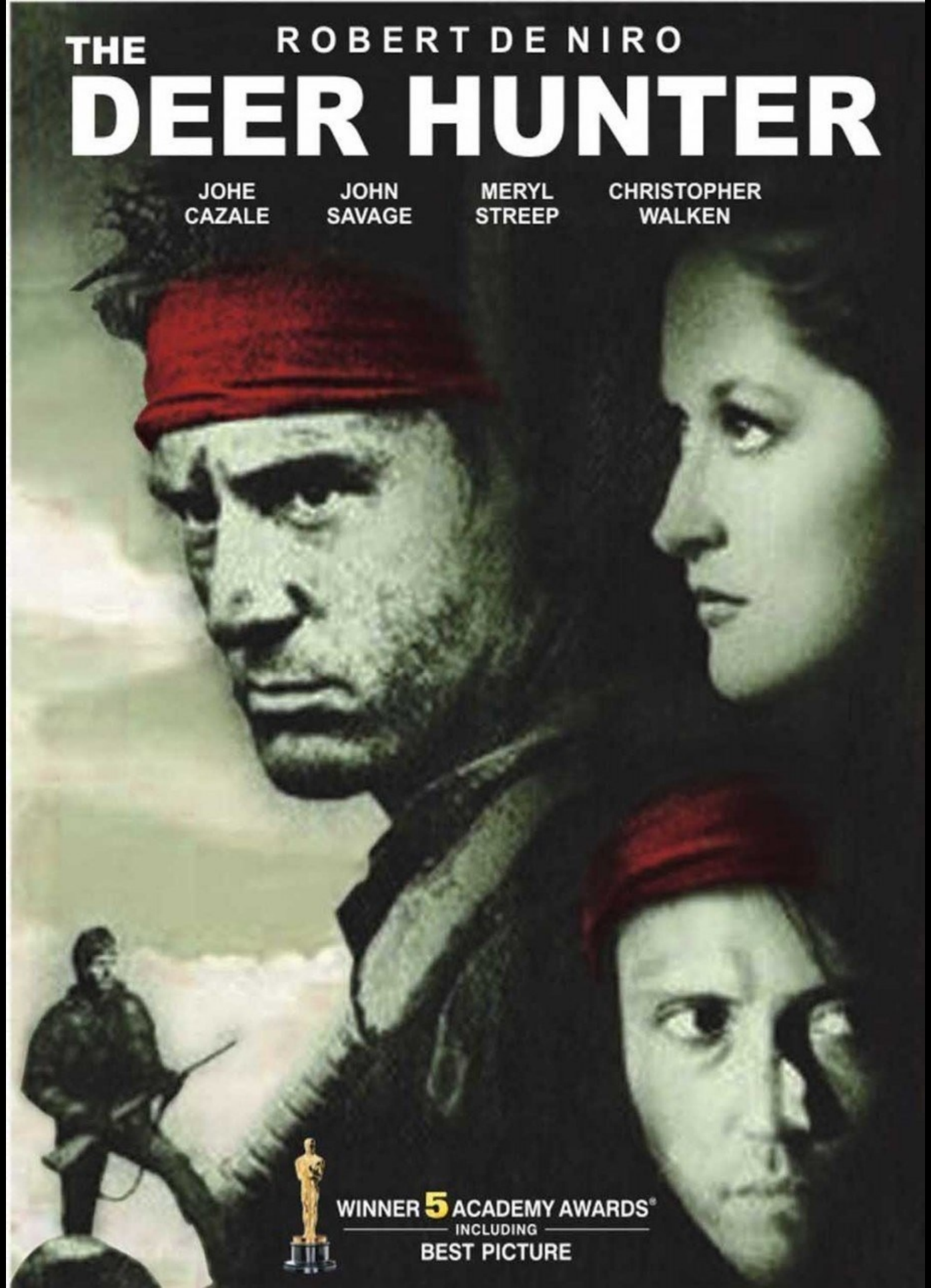
THE DEER HUNTER

JOHE CAZALE

JOHN SAVAGE

MERYL STREEP

CHRISTOPHER WALKEN



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CITIZEN KANE
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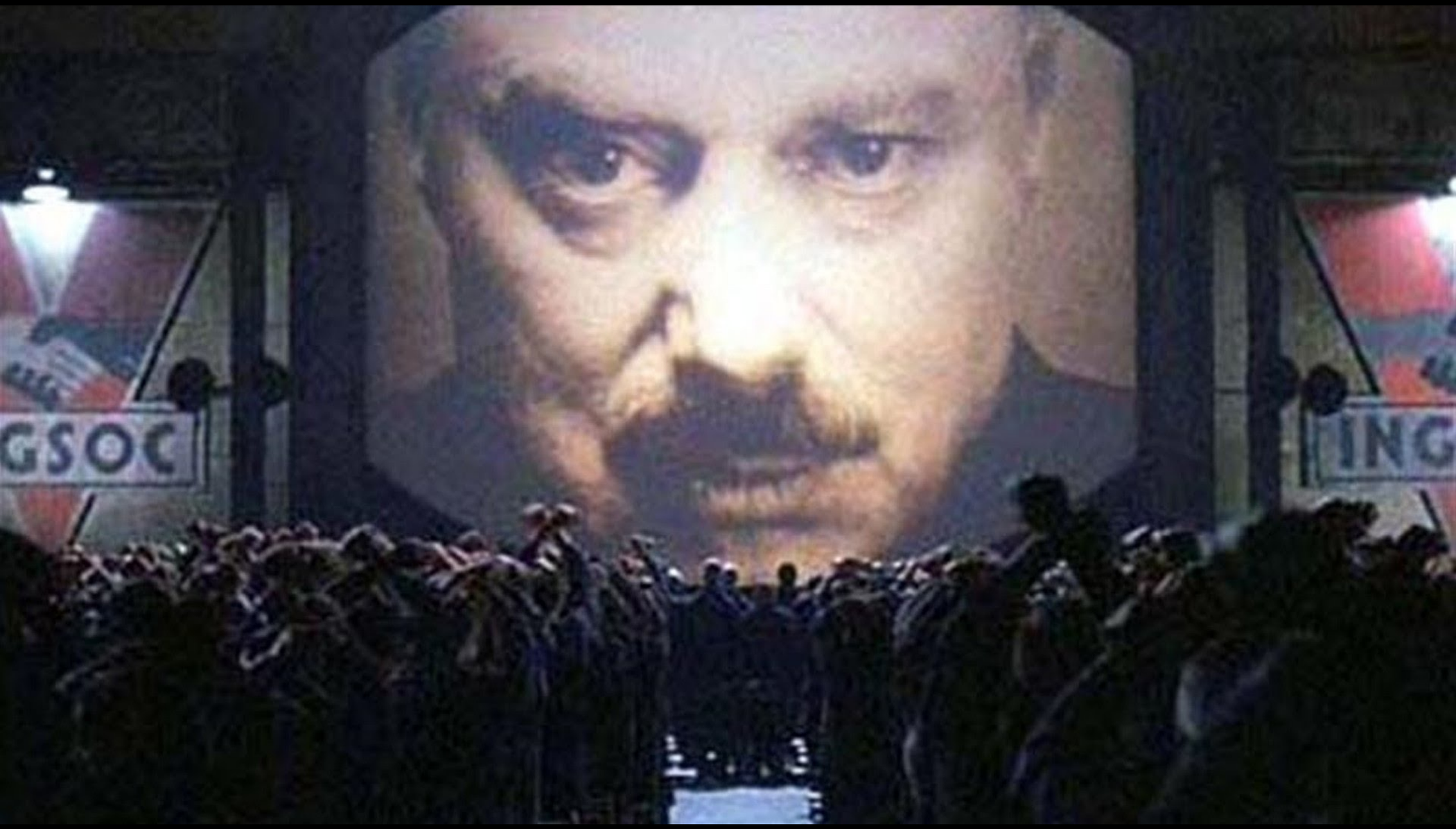
1984
GEORGE ORWELL

BIG BROTHER IS
WATCHING YOU

ANIMAL FARM

GEORGE ORWELL


GSOC

Avatar

FROM THE DIRECTOR OF "TITANIC"
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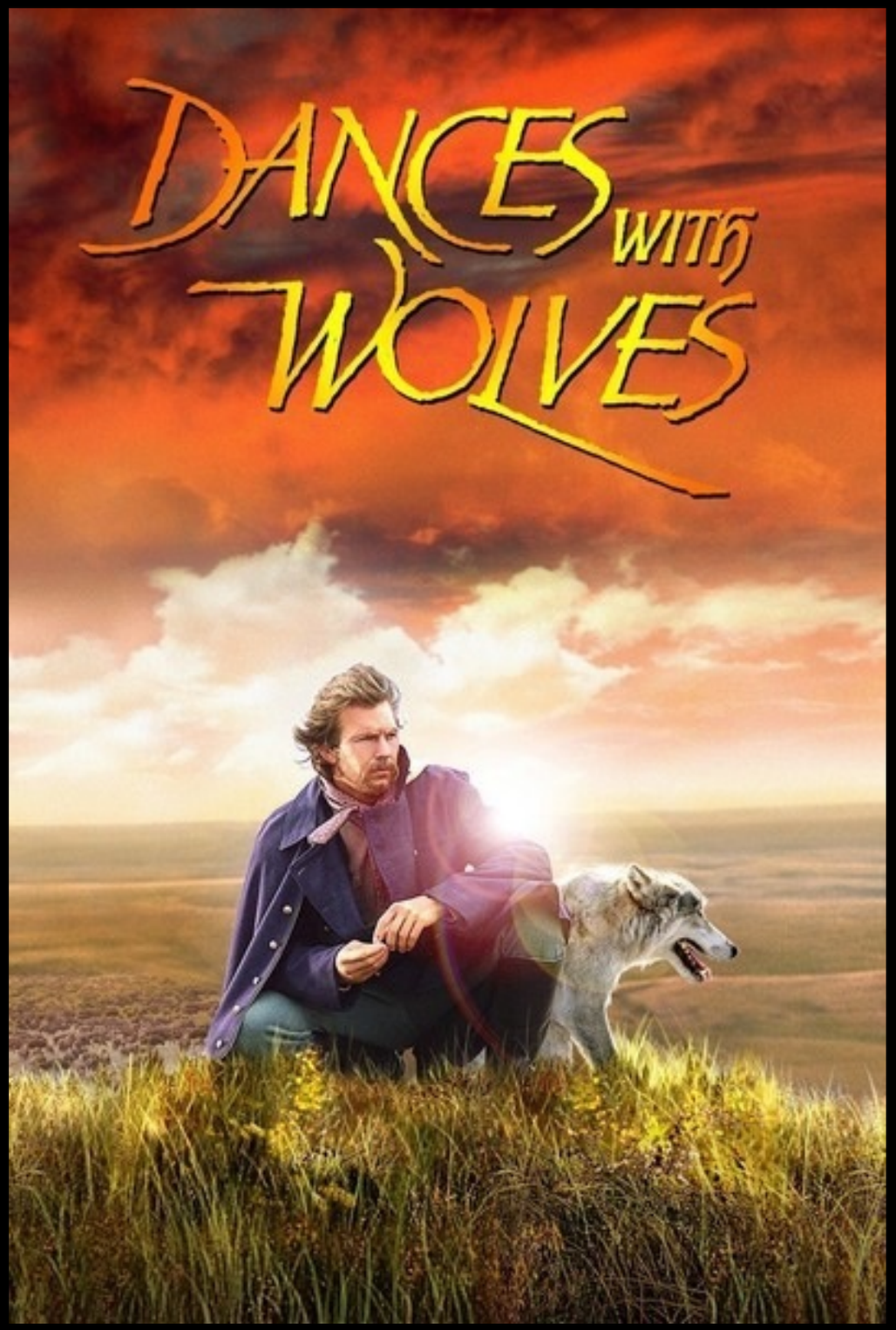
DANCES WITH WOLVES

San Andreas

GA
SEE IT IN reaL D 3D

THE DAY AFTER
TOMORROW

outnow.ch

2012

Maggie

ARNOLD
SCHWARZENEGGER

ABIGAIL
BRESLIN

MAGGIE

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"ONE OF THIS YEAR'S MOST AUDACIOUS DISCOVERIES. SCHWARZENEGGER IS SUPERB."
—CAMERON BAILEY, TORONTO INTERNATIONAL FILM FESTIVAL

HE'S STILL DEAD BUT HE'S GETTING WARMER
WARM BODIES
FEBRUARY 1

ARNOLD
SCHWARZENEGGER

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Insomnia

COLOR PALETTES

BLUE MONOCHROME

MORE NATURALISTIC

SHOT ANGLES

Insomnia

Nolan also uses many medium shots of two characters in the shot to establish what is going on in that part of the narrative.

The Dark Knight

GANGSTER SQUAD
JOSH BROLIN
RYAN GOSLING
NICK NOLTE
EMMA STONE
ANTHONY MACKIE
GIOVANNI RIBISI
MICHAEL PEÑA
ROBERT PATRICK
AND SEAN PENN AS MICKEY COHEN
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