



Suan Sunandha International School of Art (SISA)

Suan Sunandha Rajabhat University

Thai Qualification Framework for Higher Education (TQF3) : Course Specification

Course Title : FPR3310 Film Criticism

Credit : 3(3-0-6)

Semester : 2

Academic Year : 2016

Curriculum : Bachelor of Fine Arts in Film Production (International Program)

Lecturer : Mr. Teerapong Serisamran

Suan Sunandha International School of Art (SISA)

Section 1. General Information

1. Code and Course Title: FPR3310 Film Criticism
2. Credit : 3(3-0-6)
3. Curriculum and Course Category:
This course offering, a part of the Bachelor of Fine Arts, Film Production Program, Suan Sunandha International School of Art, Suan Sunandha Rajabhat University is categorized as Film Production Specific Course / Core Subject.
4. Lecturer : Mr. Teerapong Serisamran
E-mail: teerapong.se@ssru.ac.th
5. Semester / Year Level of Students: Semester 2 / 3rd Year Students
6. Pre-Requisite (if any) : None
7. Co-Requisite (if any) : None
8. Learning Location : Building 31 Suan Sunandha International School of Art (SISA),
Room: 3112A, Suan Sunandha Rajabhat University
9. Late Date for Preparing and Revising this Course: -

Section 2. Aims and Objectives

1. Objectives of Course

After completing this course, students will be able to write an insightful review of a specific film that demonstrates an understanding of the relevant school/approach of film making and of its social and political implications.

2. Objectives of Developing/Revising Course -

Section 3. Course Structure

1. Course Outline

Introduction to the role and function of the film critic; core principles of film criticism including film theories and approaches; social and political implications of film.

2. Time Length per Semester (Lecture-Hours / Practice-Hours / Self Study-Hours)

Lecture	Practice	Self Study	Addition
3 hours per week	-	6 hours per week	upon student request

3. Time Length per Week for Individual Academic Consulting and Guidance

- a. Lecturer will be available every Friday from 9:00 to 16.00 at
Suan Sunandha School of Art or an appointment can be made upon request.
- b. Lecturer can also be reached via e-mail for any short consultations:
teerapong.se@ssru.ac.th

Section 4. Developing Students' Learning Outcomes

Learning Standard/Outcomes	Learning Activities	Learning Assessment
1. Ethics and Morals		
1. Honesty 2. Integrity 3. Responsibility 4. Punctuality 5. Tolerance 6. Confidence	1. Rules setting such as attending the class on time and regularly 2. Group discussion 3. Group work 4. Responsible for given tasks and be honest in working and examination	1. Evaluation of on time class attendance 2. Evaluation of on time assigned tasks sending 3. Evaluation of harmony in students group working
2. Knowledge		

<ol style="list-style-type: none"> 1. Can apply knowledge in real working time 2. Dare to use creativity that's profit for film criticism 3. Understand in working process rightly in standard 4. Good attitude to profession and work based on moralities and ethics of mass communicators 	<ol style="list-style-type: none"> 1. Explain and conclude ideas through teaching documents and presentation by programs of Microsoft PowerPoint, Microsoft Word and Internet 2. Single and group assignment and discussion 	<ol style="list-style-type: none"> 1. Evaluation by behaviors, attention and class participation 2. Evaluation by single and group working of film criticism
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Learning Standard/Outcomes	Learning Activities	Learning Assessment
3. Cognitive Skills		
<ol style="list-style-type: none"> 1. Can apply theoretical section and practical part to film criticism 	<ol style="list-style-type: none"> 1. Practice and ideas conclusion by program of Microsoft PowerPoint 2. Assignment of single and group discussion and report 	<ol style="list-style-type: none"> 1. Evaluation by behaviors, attention and class participation 2. Evaluation by group discussion 3. Evaluation by class practice 4. Evaluation by students' ideas conclusion, analysis including with in class evaluation
4. Interpersonal Skills and Responsibilities		
<ol style="list-style-type: none"> 1. Relevant interpersonal skill and classmate 2. Skill of creation and maintenance of interpersonal relationship with colleagues and gain and loss people 3. Professional practice with self-responsibility and public responsibility based on moralities and ethics of mass communicators 4. Being leader and follower while working development 	<ol style="list-style-type: none"> 1. Explain and conclude ideas through teaching documents and presentation by programs of Microsoft PowerPoint, Microsoft Word and Internet 2. Group works assignment 3. Group presentation 	<ol style="list-style-type: none"> 1. Evaluation by behaviors, attention and class participation 2. Evaluation by group works 3. Evaluation by in class practice
5. Numerical Analysis, Communication and Information Technology Skills		

<ol style="list-style-type: none"> 1. Effective communication skill which are listening, speaking, reading and writing skills 2. Information technology and new media usage skills to support film production such as information searching via internet. 	<ol style="list-style-type: none"> 1. Communicative technology usage practice such as assignment sending via e-mail and creation of forum for ideas sharing 2. In class discussion or playing of case studies games 3. Report presentation skill by using proper forms, tools and technology 	<ol style="list-style-type: none"> 1. Evaluation by behaviors, attention and class participation 2. Evaluation by group discussion and presentation 3. Evaluation by in class practice
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Section 5. Lesson Plan and Assessment

1. Lesson Plan

Week	Topic and Detail	Hours	Activity and Media	Lecturer
1	- Course Orientation - Introduction to film criticism	4	- Group Discussion	Mr. Teerapong serisamran
2	- The Roles of Film Critic	4	- Group Discussion	Mr. Teerapong serisamran
3	- Film Aesthetic	4	- Single Assignment - Group Discussion	Mr. Teerapong serisamran
4	- Criteria for judging the value of the film .	4	- Single Assignment - Group Discussion	Mr. Teerapong serisamran
5	- Style and approach to film criticism .	4	- Single Assignment - film critique	Mr. Teerapong serisamran
6	- Language and creative film criticism	4	- Single Assignment - film critique	Mr. Teerapong serisamran
7				
8	Midterm Examination Week			
9	- Formalist Criticism	4	-Single Assignment - film critique	Mr. Teerapong serisamran

10	- Auteur Criticism	4	-Single Assignment - film critique	Mr. Teerapong serisamran
11	- Marxist Criticism	4	-Single Assignment - film critique	Mr. Teerapong serisamran
12	- Feminist Criticism	4	- Single Assignment - film critique	Mr. Teerapong serisamran
13	- Cultural & Political issues	4	-Single Assignment - film critique	Mr. Teerapong serisamran
14	- Racial & Gender issues	4	-Single Assignment - film critique	Mr. Teerapong serisamran
15	- Final Film Criticism paper presentation	4	- Single Assignment - film critique	Mr. Teerapong serisamran
16				
17	Final Examination Week			
	Total Hours	52		

2. Learning Assessment Plan

Learning Outcomes	Assessment Activities	Time Schedule	Proportion of Assessment (%)
1. Ethics and Morals			
1. Honesty 2. Integrity 3. Responsibility 4. Punctuality 5. Tolerance 6. Confidence	Behaviors and Class Practical Participation	Every Week	Class Attendance 10%
2. Knowledge			

<ol style="list-style-type: none"> 1. Can apply knowledge in real working time 2. Dare to use creativity that's profit for film criticism 3. Understand in working process rightly in standard 4. Good attitude to profession and work based on moralities and ethics of mass communicators 	Single Assignment and Film Criticism paper	Week 3-15	<p>Assignments 20%</p> <p>Final Film Criticism paper 30%</p>
3. Cognitive Skills			
<ol style="list-style-type: none"> 1. Can apply theoretical section and practical part to film criticism 	Single Assignment and Group Discussion	Week 1-4	Single and Group discussion 15%
4. Interpersonal Skills and Responsibilities			
<ol style="list-style-type: none"> 1. Relevant interpersonal skill and classmate 2. Skill of creation and maintenance of interpersonal relationship with colleagues and gain and loss people 3. Professional practice with self-responsibility and public responsibility based on moralities and ethics of mass communicators 4. Being leader and follower while working development 	Class Participation	Every Week	Class Participation 10%
Learning Outcomes	Assessment Activities	Time Schedule	Proportion of Assessment (%)
5. Numerical Analysis, Communication and Information Technology Skills			

<p>1. Effective communication skill which are listening, speaking, reading and writing skills</p> <p>2. Information technology and new media usage skills to support film study and research such as information searching via internet</p>	Single Assignment and Analysis	Week 2-15	Single Assignment 15%
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Section 6. Learning and Teaching Resources

1. Major books and documents

กฤษฎดา เกิดดี. (2558).ภาพยนตร์วิจารณ์.กรุงเทพฯ: สำนักพิมพ์มหาวิทยาลัยรังสิต

Bywater, T. and Sobchack, T. (1989). **Introduction to Film Critiqueism : Major Critiqueal Approaches to Narrative Film**. Longman.

Tim Bywater and Thomas Sobchack. **Introduction to Film Criticism**. New York: Longman, 1989.

Gerald Mast, Marshall Cohen, and Leo Braudy, eds. **Film Theory and Criticism, 4th edition**. New York: Oxford U. Press, 1992.

2. Important document and information

Marsh, C. and Ortiz, G. (1998). **Explorations in Theology and Film: Movies and Meaning**. Blackwell Publishers.

3. Suggested document and information

Section 7. Course Evaluation and Improvement

1. Strategies for Course Evaluation by Students

- 1.1 Explain to students to understand significance of subject development and students' roles in subject effectiveness evaluation as gain and loss people of program management
- 1.2 Support subject effectiveness evaluation by students before and after studying
- 1.3 Create opinion sharing atmosphere about subject effectiveness between lecturer and students while studying

2. Strategies for Course Evaluation by Lecturer

- 2.1 Evaluation majorly based on students' participation such as students' behaviors and participation consideration

2.2 Evaluation by lecturer's point of view such as teaching potential according to set teaching plan evaluation and teaching atmosphere consideration

2.3 Evaluation by students' scores

2.4 Evaluation of teaching by faculty's academic section

3. Teaching Revision

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4. Feedback for Achievement Standards

4.1 Students' outcomes, group works' quality and single assignment the whole semester harmony consideration

4.2 Proper teaching management plan evaluation, teaching activities creation, giving assignments, evaluation and score assessment with subject description and program objectives

4.3 Cooperation with the next subject lecturer for previous subject evaluation

5. Methodology and Planning for Course Review and Improvement

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Section 8. Grading System

Score (%)	Grade	Meaning	Value
86-100	A	Exceptional	4.00
82-85	A-	Excellent	3.75
78-81	B+	Very Good	3.50
74-77	B	Good	3.00
70-73	B-	Fairly Good	2.75
66-69	C+	Satisfactory	2.50
62-65	C	Quite Satisfactory	2.00
58-61	C-	Low Satisfactory	1.75
54-57	D+	Poor	1.50
50-53	D	Very Poor	1.00
46-49	D-	Extremely Poor	0.75
0-45	F	Fail	0.00
-	W	Withdraw	-