Suan Sunandha International School of Art (SISA)

Suan Sunandha Rajabhat University

Thai Qualification Framework for Higher Education (TQF3) : Course Specification

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Course Title   **:** FPR1102 Film Theory I

Credit   **:** 3(3-0-6)

Semester   **:** 2

Academic Year : 2016

Curriculum   **:** Bachelor of Fine Arts in Film Production (International Program)

Lecturer   **:** Mr. Teerapong Serisamran

Suan Sunandha International School of Art (SISA)

Section 1. General Information

1. Code and Course Title: FPR1102 Film Theory I
2. Credit   : 3(3-0-6)
3. Curriculum and Course Category:
   This course offering, a part of the Bachelor of Fine Arts, Film Production Program,
   Suan Sunandha International School of Art, Suan Sunandha Rajabhat University
   is categorized as Film Production Specific Course / Core Subject.
4. Lecturer   : Mr. Teerapong Serisamran
                                          E-mail: teerapong.se@ssru.ac.th
5. Semester / Year Level of Students: Semester 2 / 1st Year Students
6. Pre-Requisite (if any)   : None
7. Co-Requisite (if any)   : None
8. Learning Location   : Building 31 Suan Sunandha International School of Art (SISA),
   Room: 3112A, Suan Sunandha Rajabhat University
9. Late Date for Preparing and Revising this Course: -

Section 2. Aims and Objectives

1. Objectives of Course

   1.1 understand connections between the early days of film and contemporary approaches
   to understanding film.

   1.2 this course will help to situate you as informed, critically engaged readers/viewers of
   global media texts and practices.

   1.3 this course should provide you with the tools necessary to interpret films as collaborative
   art works, as technical artifacts, as sociocultural and ideological productions, and as
   products of a globalized media world.

   1.4 Can use film theory to be a tool for film criticism.

2. Objectives of Developing/Revising Course   -

Section 3. Course Structure

1. **Course Outline**

    This course will examine the major positions and issues in film theory with an eye to understanding connections between the early days of film and contemporary approaches to understanding film.

2. **Time Length per Semester** (Lecture-Hours / Practice-Hours / Self Study-Hours)

Lecture	Practice	Self Study	Addition
3 hours per week	-	6 hours per week	upon student request

3. **Time Length per Week for Individual Academic Consulting and Guidance**

    a. Lecturer will be available every Friday from 9:00 to 16.00 at

        Suan Sunandha School of Art or an appointment can be made upon request.

    b. Lecturer can also be reached via e-mail for any short consultations:

        teerapong.se@ssru.ac.th

Section 4. Developing Students' Learning Outcomes

Learning Standard/Outcomes	Learning Activities	Learning Assessment
1. Ethics and Morals		
1. Honesty 2. Integrity 3. Responsibility 4. Punctuality 5. Tolerance 6. Confidence	1. Rules setting such as attending the class on time and regularly 2. Group discussion 3. Group work 4. Responsible for given tasks and be honest in working and examination	1. Evaluation of on time class attendance 2. Evaluation of on time assigned tasks sending 3. Evaluation of harmony in students group working
2. Knowledge		

1. Can apply knowledge in real working time 2. Dare to use creativity that's profit for film theory 3. Understand in working process rightly in standard 4. Good attitude to profession and work based on moralities and ethics of mass communicators	1. Explain and conclude ideas through teaching documents and presentation by programs of Microsoft PowerPoint, Microsoft Word and Internet 2. Single and group assignment and discussion	1. Evaluation by behaviors, attention and class participation 2. Evaluation by single and group working of film theory

Learning Standard/Outcomes	Learning Activities	Learning Assessment
3. Cognitive Skills		
1. Can apply theoretical section and practical part to film theory	1. Practice and ideas conclusion by program of Microsoft PowerPoint 2. Assignment of single and group discussion and report	1. Evaluation by behaviors, attention and class participation 2. Evaluation by group discussion 3. Evaluation by class practice 4. Evaluation by students' ideas conclusion, analysis including with in class evaluation
4. Interpersonal Skills and Responsibilities		
1. Relevant interpersonal skill and classmate 2. Skill of creation and maintenance of interpersonal relationship with colleagues and gain and loss people 3. Professional practice with self-responsibility and public responsibility based on moralities and ethics of mass communicators 4. Being leader and follower while working development	1. Explain and conclude ideas through teaching documents and presentation by programs of Microsoft PowerPoint, Microsoft Word and Internet 2. Group works assignment 3. Group presentation	1. Evaluation by behaviors, attention and class participation 2. Evaluation by group works 3. Evaluation by in class practice
5. Numerical Analysis, Communication and Information Technology Skills		

1. Effective communication skill which are listening, speaking, reading and writing skills 2. Information technology and new media usage skills to support film production such as information searching via internet.	1. Communicative technology usage practice such as assignment sending via e-mail and creation of forum for ideas sharing 2. In class discussion or playing of case studies games 3. Report presentation skill by using proper forms, tools and technology	1. Evaluation by behaviors, attention and class participation 2. Evaluation by group discussion and presentation 3. Evaluation by in class practice

Section 5. Lesson Plan and Assessment

1. Lesson Plan

Week	Topic and Detail	Hours	Activity and Media	Lecturer
1	- Course Orientation - Introduction to Film Studies & Film Theory	3	- Group Discussion	Mr. Teerapong serisamran
2	- Early Silent Film Theory	3	- Group Discussion	Mr. Teerapong serisamran
3	-Russian Formalism/Soviet Montage	3	- Group Discussion	Mr. Teerapong serisamran
4	-Film Realism	3	- Group Discussion	Mr. Teerapong serisamran
5	-The Auteur and Auteur Theory	3	- Group Discussion	Mr. Teerapong serisamran
6	-Film Elements	3	- Group Discussion	Mr. Teerapong serisamran
7				
8	**Midterm Examination Week**			
9	-Film Genre : Codes and Conventions	3	- Group Discussion	Mr. Teerapong serisamran

10	-Psychoanalysis, Gender, and Aesthetics	3	- Group Discussion	Mr. Teerapong serisamran
11	- Queer Cinema	3	- Group Discussion	Mr. Teerapong serisamran
12	-Cultural Studies, Film Audiences	3	- Group Discussion	Mr. Teerapong serisamran
13	-Globalization, Documentary, and Third Cinema	3	- Group Discussion	Mr. Teerapong serisamran
14	-Cult Cinema and the Ends/Limits of Cinema	3	- Group Discussion	Mr. Teerapong serisamran
15	- Film Theory project presentation	3	- Film project	Mr. Teerapong serisamran
16				
17	**Final Examination Week**			
	Total Hours	39		

2. Learning Assessment Plan

Learning Outcomes	Assessment Activities	Time Schedule	Proportion of Assessment (%)
1. Ethics and Morals			
1. Honesty 2. Integrity 3. Responsibility 4. Punctuality 5. Tolerance 6. Confidence	Behaviors and Class Practical Participation	Every Week	Class Attendance 10%
2. Knowledge			

1. Can apply knowledge in real working time 2. Dare to use creativity that's profit for film theory 3. Understand in working process rightly in standard 4. Good attitude to profession and work based on moralities and ethics of mass communicators	Single Assignment ,Film Theory essay, Final Examination	Week 2-15 and 17	Assignments and Film essay 30% Final Examination 30%
3. Cognitive Skills			
1. Can apply theoretical section and practical part to film theory	Single Assignment and Group Discussion	Week 2-14	Single and Group discussion 10%
4. Interpersonal Skills and Responsibilities			
1. Relevant interpersonal skill and classmate 2. Skill of creation and maintenance of interpersonal relationship with colleagues and gain and loss people 3. Professional practice with self-responsibility and public responsibility based on moralities and ethics of mass communicators 4. Being leader and follower while working development	Class Participation	Every Week	Class Participation 10%

Learning Outcomes	Assessment Activities	Time Schedule	Proportion of Assessment (%)
5. Numerical Analysis, Communication and Information Technology Skills			

1. Effective communication skill which are listening, speaking, reading and writing skills 2. Information technology and new media usage skills to support film study and research such as information searching via internet	Single Assignment and Analysis	Week 2-15	Single Assignment 10%

Section 6. Learning and Teaching Resources

1.   Major books and documents

Christine Gledhill and Linda Williams, eds., *Reinventing Film Studies* (New York: Arnold, 2000).

J. Dudley Andrew. **The Major Film Theories**. New York: Oxford U. Press, 1976.

2.   Important document and information

John Hill and Pamela Church Gibson, eds. *Film Studies: Critical Approaches* (New York: Oxford UP, 2000).

Gerald Mast, Marshall Cohen, and Leo Braudy, eds. **Film Theory and Criticism, 4th edition**. New York: Oxford U. Press, 1992.

3.   Suggested document and information
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Section 7. Course Evaluation and Improvement

1.   Strategies for Course Evaluation by Students
  1.1 Explain to students to understand significance of subject development and students' roles in subject effectiveness evaluation as gain and loss people of program management
  1.2 Support subject effectiveness evaluation by students before and after studying
  1.3 Create opinion sharing atmosphere about subject effectiveness between lecturer and students while studying

2.   Strategies for Course Evaluation by Lecturer

2.1 Evaluation majorly based on students' participation such as students' behaviors and participation consideration

2.2 Evaluation by lecturer's point of view such as teaching potential according to set teaching plan evaluation and teaching atmosphere consideration

2.3 Evaluation by students' scores

2.4 Evaluation of teaching by faculty's academic section

3.   Teaching Revision

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4.   Feedback for Achievement Standards

4.1 Students' outcomes, group works' quality and single assignment the whole semester harmony consideration

4.2 Proper teaching management plan evaluation, teaching activities creation, giving assignments, evaluation and score assessment with subject description and program objectives

4.3 Cooperation with the next subject lecturer for previous subject evaluation

5.   Methodology and Planning for Course Review and Improvement

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Section 8. Grading System

Score (%)	Grade	Meaning	Value
86-100	A	Exceptional	4.00
82-85	A-	Excellent	3.75
78-81	B+	Very Good	3.50
74-77	B	Good	3.00
70-73	B-	Fairly Good	2.75
66-69	C+	Satisfactory	2.50
62-65	C	Quite Satisfactory	2.00
58-61	C-	Low Satisfactory	1.75
54-57	D+	Poor	1.50
50-53	D	Very Poor	1.00
46-49	D-	Extremely Poor	0.75
0-45	F	Fail	0.00
-	W	Withdraw	-