



Suan Sunandha International School of Art (SISA)

Suan Sunandha Rajabhat University

Thai Qualification Framework for Higher Education (TQF3) : Course Specification

TQF. 3 Course Specification

Course Title : IGS1105 Thai Society and Culture
Credits : 3 (-0-6)
Semester : 2
Academic Year : 2017
Curriculum : Bachelor of Fine Art Program in Film production
Lecture : Sutida Singharach

Suan Sunandha International of Art (SISA)

Section 1 General Information

Course Title : IGS1105 Thai Society and Culture

Credits : 3(-0-6)

Curriculum and course Category : Our goal in this course study is to foster an appreciation about Thai Society and Culture of this diversity come to an understanding of how we may use this knowledge to enhance our lives and to make the world and life a better. and understand of different forms of cultural behavior in the future.

Lecture : Sutida Singharach

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Section 2 Aims and Objectives

1. Objective of Course

- 1.1 understand to social behavior, and material culture.
- 1.2 understanding of what it means to be human.
- 1.3 understanding of social power

2. Objective of Developing/Revising Course -

Section 3 Course Structure

1. Course Outline

The course topics are about Thai Society and culture , study upon social life in the modern world and on the ability of people in thai societies, to direct and shape social change. and thus expand our ability to act and to creative to the problems in Thai culture.

2. Time Length per Semester (Lecture – hours / Practice – hours / Self Study – hours)

Lecture	Practice/ Field Work/Internship	Self Study	Remedial Class
3 hours per week	-	6 hours per week	Upon student request

3. Time Length per Week for Individual Academic Consulting and Guidance

3.1 Lecture will be available every Tuesday from 09:00 to 12:00 at Suan Sunandha School of Art

3.2 Lecturer can also be reached via e-mail for any short consultation :
6saints.sutida@gmail.com

Section 4 Developing Student's Learning Outcomes

Learning Standards/Outcomes	Learning Activities	Learning Assessment
1. Ethics and Morals 1.Honesty 2.punctual 3.help others 4.Self management 5. Confidence	1. Rules setting such as attending the class on time and regularly 2. Group discussion 3. Group work 4. Responsible for given tasks	1. Evaluation of on time class attendance 2. Evaluation of on time assigned tasks sending 3. Evaluation of harmony in students group working

Learning Standards/Outcomes	Learning Activities	Learning Assessment
	and be honest in working	
2. Knowledge 1. Can apply knowledge. Real working time 2. Can intelligently comment and comment publicly. 3. Have a good attitude to work. And work accordingly Ethics and Ethics mass communication	1. Explain and conclude ideas through teaching documents and presentation by programs of Microsoft PowerPoint, Microsoft Word and Internet 2. Single and group assignment and discussion 3. case studies in film and conclusion	1. Evaluation by behaviors, attention and class participation and student can express opinions on issues. 2. Evaluation by group work 3. Evaluation by case study, questions, midterm examination and final examination.

Learning Standards/Outcomes	Learning Activities	Learning Assessment
3. Cognitive Skills 1. Can express opinions on issues. 2. Can describe and define the meaning of cultural phenomena. 3. Can describe the emerging culture in the future.	1. Present and criticize social and cultural background. 2. The workspace as a group. 3. Projects on Cultural Studies 4. Develop art work 5. Mid-term and Final project	1. Evaluation by behaviors, attention and class participation 2. Evaluation by group discussion 3. Evaluation by class practice 4. Evaluation by students' ideas conclusion, analysis including with in class evaluation

Learning Standards/Outcomes	Learning Activities	Learning Assessment
4. Interpersonal Skills and Responsibilities 1.Relevant interpersonal skill 2.Skill of creation and Maintenance of Interpersonal relationship With colleagues and gain And loss people 3. Pay attention to classroom commenting. 4.Being leader and follower While working development 5. Try to research and present new ideas.	1.Explain and conclude ideas Through teaching Documents and Presentation by video clip and storyboard in class 2.Group works assignment 3.Group presentation	1. Evaluation by behaviors, attention and class participation 2. Evaluation by group works 3. Evaluation by in class practice
5. Numerical Analysis, Communication and Information Technology Skills 1.Effective communication skill which are listening,speaking 2.Information technology and new media	1.Report presentation skill by using proper forms, tools and technology	1. Evaluation by behaviors, attention and class participation 2. Evaluation by in class practice

Section 5 Lesson Plan and Assessment

1. Lesson Plan

Week	Topic/Outline	Hours	Learning Activities and Medias	Lecturer(s)
1	The standard history of Thailand	3	-lecture with Power point -Questions and Answer	Sutida Singharach
2	Meaning of society and culture And know the institutions in Thailand.	3	-lecture -Discussion	Sutida Singharach
3	Learn about the traditions of people in Thai society.	3	-lecture -Questions and Answer -Discussion	Sutida Singharach
4	Study Thai society in the past. And learn Thai society today.	3	-lecture -Questions and Answer -Homework	Sutida Singharach
5	Thai culture workshop	3	Group presentation	Sutida Singharach
6	Trends of Thai culture and Thai society in the future.	3	Group presentation	Sutida Singharach
7	Discussion on Thai culture in the world stage.	3	Group presentation	Sutida Singharach
8	Cultural Values and learning in Thailand	3	-Lecture with Power point -Questions and Answer -Homework	Sutida Singharach
9	Value of language in Thai culture	3	-lecture -Questions and Answer -Discussion	Sutida Singharach
10	Learners' and cultural experiences	3	Lecture and group discussion Case study	Sutida Singharach
11	Analysis of the target culture	3	Lecture and group discussion Case study	Sutida Singharach
12	Students begin to study various facets of the target culture	3	Lecture and group discussion Case study	Sutida Singharach

13	Movie about Thai Culture as experience to insightful learning experiences for student	3	Group project	Sutida Singharach
14	Thai culture project	3	Group project	Sutida Singharach
15	Thai culture project	3	Group project	Sutida Singharach
16	Presentation	3	-Group project -Project Presentation	Sutida Singharach
17	Project Submission	3		Sutida Singharach
Total of Hours		51		

2. Learning Assessment Plan

	Learning Outcome	Assessment Activities	Time Schedule (Week)	Proportion for Assessment (%)
1	Ethics and Morals 1.Honesty 2.punctual 3.help others 4.Self management 5. Confidence	Behaviors and Class Practical Participation	Every Week	Class Attendance
2	Knowledge 1. Can apply knowledge. Real working time 2. Can intelligently comment and comment publicly. 3.Have a good attitude to work. And work accordingly Ethics and Ethics	Midterm Exam	week 6	Midterm Examination 30%

	mass communication			
3	Cognitive Skills 1. Can express opinions on issues. 2. Can describe and define the meaning of cultural phenomena. 3. Can describe the emerging culture in the future.	Case Study Analysis, Homework Assignment	week 1-12	
4	Interpersonal Skills and Responsibilities 1.Relevant interpersonal skill 2.Skill of creation and Maintenance of Interpersonal relationship With colleagues and gain And loss people 3. Pay attention to classroom commenting. 4.Being leader and follower While working development 5. Try to research and present new ideas.	Class Participation, homework, group project, presentation	Every Week	Class Participation 10%
5	Numerical Analysis, Communication and Information Technology Skills 1.Effective communication skill which are listening,speaking 2.Information technology and new media	Group Presentation	Week 5-7, week 11-17	Group Presentation 5 0%

Section 6 Learning and Teaching Resources

1. Textbook and Main Documents

Text book by Sutida Singharach

2. Important Documents for Extra Study

News articles and documents on Thai society and culture.

3. Suggestion Information (Printing Materials/Website/CD/Others)

Culture Through Film (Youtube)

Section 7 Course Evaluation and Revising

Strategies for Course Evaluation by Students

- 1.1 Explain to students to understand significance of subject development and students' roles in subject effectiveness evaluation as gain and loss people of program management
- 1.2 Support subject effectiveness evaluation by students before and after studying
- 1.3 Create opinion sharing atmosphere about subject effectiveness between lecturer and students while studying

Strategies for Course Evaluation by Lecturer

- 2.1 Evaluation majorly based on students' participation such as students' behaviors and participation consideration
- 2.2 Evaluation by lecturer's point of view such as teaching potential according to set teaching plan evaluation and teaching atmosphere consideration
- 2.3 Evaluation by students' scores
- 2.4 Evaluation of teaching by faculty's academic section Teaching Revision

Feedback for Achievement Standards

- 4.1 Students' outcomes, group works' quality and single assignment the whole semester harmony consideration
- 4.2 Proper teaching management plan evaluation, teaching activities creation, giving assignments, evaluation and score assessment with subject description and program objectives
- 4.3 Cooperation with the next subject lecturer for previous subject evaluation

Methodology and Planning for Course Review and Improvement

Section 8.Grading System

Marks (%)	Grade	Meaning	Value
86-100	A	Exceptional	4.00
82-85	A-	Excellent	3.75
78-81	B+	Very Good	3.50
74-77	B	Good	3.00
70-73	B-	Fairly Good	2.75
66-69	C+	Very Satisfactory	2.50
62-65	C	Satisfactory	2.00
58-61	C-	Fairly Satisfactory	1.75
54-57	D+	Poor	1.50
50-53	D	Fairly Poor	1.00
46-49	D-	Very Poor	0.75
0-45	F	Failure	0.00
-	I	Incomplete	-
-	W	Withdraw	-