



Suan Sunandha International School of Art (SISA)

Suan Sunandha Rajabhat University

Thai Qualification Framework for Higher Education (TQF3) : Course Specification

TQF. 3 Course Specification

Course Title : FPR1210 Film Production Management
Credits : 3 (-0-6)
Semester : 2
Academic Year : 2017
Curriculum : Bachelor of Fine Art Program in Film production
Lecture : Sutida Singharach

Suan Sunandha International of Art (SISA)

Section 1 General Information

Course Title : FPR1210 Film Production Management

Credits : 3(-0-6)

Curriculum and course Category : Our goal in this course study is to follow along and learn the fundamentals required to shoot a story, learn how to plan film production and spend time practising on short films that don't matter before you start serious filmmaking.

Lecture : Sutida Singharach

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Section 2 Aims and Objectives

1. Objective of Course

- 1.1 understand to the preparation process of the film.
- 1.2 understand to pre-production planning for motion Imaging
- 1.3 understand the way to planning for making film.

2. Objective of Developing/Revising Course -

Section 3 Course Structure

1. Course Outline

The course topics are about provides a pragmatic and comprehensive overview of the major elements involved in the creation and manage for film making.

2. Time Length per Semester (Lecture – hours / Practice – hours / Self Study – hours)

Lecture	Practice/ Field Work/Internship	Self Study	Remedial Class
3 hours per week	-	6 hours per week	Upon student request

3. Time Length per Week for Individual Academic Consulting and Guidance

3.1 Lecture will be available every Monday from 09:00 to 12:00 at Suan Sunandha School of Art

3.2 Lecturer can also be reached via e-mail for any short consultation :
6saints.sutida@gmail.com

Section 4 Developing Student's Learning Outcomes

Learning Standards/Outcomes	Learning Activities	Learning Assessment
1. Ethics and Morals 1.Honesty 2.punctual 3.help others 4.Self management 5. Confidence	1. Rules setting such as attending the class on time and regularly 2. Group discussion 3. Group work 4. Responsible for given tasks and be honest in working	1. Evaluation of on time class attendance 2. Evaluation of on time assigned tasks sending 3. Evaluation of harmony in students group working
2. Knowledge 1. Can apply knowledge.	1. Explain and conclude	1. Evaluation by behaviors,

Learning Standards/Outcomes	Learning Activities	Learning Assessment
<p>Real working time</p> <p>2. Can intelligently comment and comment publicly.</p> <p>3. Have a good attitude to work. And work accordingly</p> <p>Ethics and Ethics</p> <p>mass communication</p>	<p>ideas through teaching documents and presentation by programs of Microsoft PowerPoint, Microsoft Word and Internet</p> <p>2.group assignment and discussion</p> <p>3. case studies in film and conclusion</p>	<p>attention and class participation and student can express opinions on issues.</p> <p>2. Evaluation by group work</p> <p>3. Evaluation by case study, questions, midterm examination and final examination.</p>

Learning Standards/Outcomes	Learning Activities	Learning Assessment
<p>3. Cognitive Skills</p> <p>1. Can planning and management of a diverse range of film making.</p> <p>2. Can be placed on adapting the methods and practices of independent filmmakers.</p> <p>3. Can developing communication and creative problem-solving skills through practical assignments.</p>	<p>1. Present planning and management.</p> <p>2. The workspace as a group.</p> <p>3. Independent filmmakers project.</p> <p>4. Develop art work</p> <p>5. Mid-term and Final project</p>	<p>1. Evaluation by behaviors, attention and class participation</p> <p>2. Evaluation by group discussion.</p> <p>3. Evaluation by class practice</p> <p>4. Evaluation by students' ideas conclusion, analysis including with in class evaluation.</p>
<p>4. Interpersonal Skills and Responsibilities</p>	<p>1.Explain and conclude ideas</p>	<p>1. Evaluation by behaviors,</p>

Learning Standards/Outcomes	Learning Activities	Learning Assessment
1.Relevant interpersonal skill 2.Skill of creation and Maintenance of Interpersonal relationship With colleagues and gain And loss people 3. Pay attention to classroom commenting.	Through teaching Documents and Presentation by video clip and storyboard in class 2.Group works assignment 3.Group presentation	attention and class participation 2. Evaluation by group works 3. Evaluation by in class practice
5. Numerical Analysis, Communication and Information Technology Skills 1.Effective communication skill which are listening,speaking 2.Information technology and new media	1.Report presentation skill by using proper forms, tools and technology	1. Evaluation by behaviors, attention and class participation 2. Evaluation by in class practice

Section 5 Lesson Plan and Assessment

1. Lesson Plan

Week	Topic/Outline	Hours	Learning Activities and Medias	Lecturer(s)
1	Introductions/Goaround/Survey/Expectations/Course Outline	3	-lecture with Power point -Questions and Answer	Sutida Singharach
2	Motion picture history and preproduction planning	3	-lecture -Discussion	Sutida Singharach
3	Define your project objective and answer this question: What do you want to happen when people finish watching your video?	3	-lecture -Questions and Answer -Discussion	Sutida Singharach
4	Have students work in their small groups to plan their “how to” scripts using the planning sheet.	3	-lecture -Questions and Answer -Homework	Sutida Singharach
5	Develop collaborative skills by working in small groups	3	Group presentation	Sutida Singharach
6	Have students work in their small groups to create their movie plots using the Plot Diagram tool on their own computers.	3	Group presentation	Sutida Singharach
7	Instruct students to print out their completed plot diagrams and begin to outline scenes for their movies.	3	Group presentation	Sutida Singharach
8	Learn to write or type their scripts.	3	-Lecture with Power point -Questions and Answer -Homework	Sutida Singharach
9	Have students work in their small groups to draft a script for their movie. Circulate among the groups to offer assistance or suggestions where needed.	3	-lecture -Questions and Answer -Discussion	Sutida Singharach

10	Learn of filmmaking by creating their own films and by reviewing other students' films	3	group discussion Case study	Sutida Singharach
11	Have students creating a group project	3	group discussion Case study	Sutida Singharach
12	Final project	3	Group project	Sutida Singharach
13	Final project	3	Group project	Sutida Singharach
14	Final project	3	Group project	Sutida Singharach
15	Final project	3	Group project	Sutida Singharach
16	Presentation	3	-Group project -Project Presentation	Sutida Singharach
17	Project Submission	3		Sutida Singharach
Total of Hours		51		

2. Learning Assessment Plan

	Learning Outcome	Assessment Activities	Time Schedule (Week)	Proportion for Assessment (%)
1	Ethics and Morals 1.Honesty 2.punctual 3.help others 4.Self management 5. Confidence	Behaviors and Class Practical Participation	Every Week	Class Attendance
2	Knowledge 1. Can apply knowledge. Real working time 2. Can intelligently comment and	Midterm Exam	week 6	Midterm Examination 30%

	<p>comment publicly.</p> <p>3. Have a good attitude to work and work accordingly Ethics and Ethics mass communication</p>			
3	<p>Cognitive Skills</p> <p>1. Can express opinions on issues.</p> <p>2. Can describe and define the meaning of cultural phenomena.</p> <p>3. Can describe the emerging culture in the future.</p>	<p>Case Study Analysis,</p> <p>Homework</p> <p>Assignment</p>	<p>week 1-12</p>	
4	<p>Interpersonal Skills and Responsibilities</p> <p>1.Relevant interpersonal skill</p> <p>2.Skill of creation and Maintenance of Interpersonal relationship With colleagues and gain And loss people</p> <p>3. Pay attention to classroom commenting.</p> <p>4.Being leader and follower While working development</p> <p>5. Try to research and present new ideas.</p>	<p>Class Participation,</p> <p>homework, group project, presentation</p>	<p>Every Week</p>	<p>Class Participation</p> <p>10%</p>
5	<p>Numerical Analysis,</p>			

	Communication and Information Technology Skills 1.Effective communication skill which are listening , speaking 2.Information technology and new media	Group Presentation	Week 5-7, week 12-17	Group Presentation 5 0%
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Section 6 Learning and Teaching Resources

1. Textbook and Main Documents

Text book by Sutida Singharach

2. Important Documents for Extra Study

Internet and website.

3. Suggestion Information (Printing Materials/Website/CD/Others)

www.tes.com/teaching-resource/short-film

<http://nofilmschool.com>

Section 7 Course Evaluation and Revising

Strategies for Course Evaluation by Students

1.1 Explain to students to understand significance of subject development and students' roles in subject effectiveness evaluation as gain and loss people of program management

1.2 Support subject effectiveness evaluation by students before and after studying

1.3 Create opinion sharing atmosphere about subject effectiveness between lecturer and students while studying

Strategies for Course Evaluation by Lecturer

2.1 Evaluation majorly based on students' participation such as students' behaviors and participation consideration

2.2 Evaluation by lecturer's point of view such as teaching potential according to set teaching plan evaluation and teaching atmosphere consideration

2.3 Evaluation by students' scores

2.4 Evaluation of teaching by faculty's academic section Teaching Revision

Feedback for Achievement Standards

4.1 Students' outcomes, group works' quality and single assignment the whole semester harmony consideration

4.2 Proper teaching management plan evaluation, teaching activities creation, giving assignments, evaluation and score assessment with subject description and program objectives

4.3 Cooperation with the next subject lecturer for previous subject evaluation

Methodology and Planning for Course Review and Improvement

Section 8. Grading System

Marks (%)	Grade	Meaning	Value
86-100	A	Exceptional	4.00
82-85	A-	Excellent	3.75
78-81	B+	Very Good	3.50
74-77	B	Good	3.00
70-73	B-	Fairly Good	2.75
66-69	C+	Very Satisfactory	2.50
62-65	C	Satisfactory	2.00
58-61	C-	Fairly Satisfactory	1.75
54-57	D+	Poor	1.50
50-53	D	Fairly Poor	1.00
46-49	D-	Very Poor	0.75
0-45	F	Failure	0.00
-	I	Incomplete	-
-	W	Withdraw	-