



#### SuanSunandha International School of Art (SISA)

SuanSunandhaRajabhat University

#### Thai Qualification Framework for Higher Education (TQF3) : Course Specification

- Credit : 3 (2-2-5)
- Semester : 2
- Academic Year : 2017
- Curriculum : Bachelor of Fine Arts in Film Production (International Program)

Lecturer : Mr. Pison Suwanpakdee

Suan Sunandha International School of Art (SISA)

#### Section 1. General Information

- 1. Code and Course Title : FPR1201 Film Production Design 1
- 2. Credit : 3 (2-2-5)
- 3. Curriculum and Course Category:

This course offering, a part of the Bachelor of Fine Arts, Film Production Program, SuanSunandha International School of Art, SuanSunandhaRajabhat University is categorized as Film Production Specific Course / Core Subject.

4. Lecturer : Mr. Pison Suwanpakdee

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- 5. Semester / Year Level of Students: Semester 2 / 1<sup>st</sup> Year Students
- 6. Pre-Requisite (if any) : None
- 7. Co-Requisite (if any) : None
- 8. Learning Location : SuanSunandha International School of Art (SISA),
- 9. Late Date for Preparing and Revising this Course: -

#### Section 2.Aims and Objectives

- 1. Objectives of Course
  - 1.1To have knowledge about film production design.
  - 1.2 To understand film production design in a professional process.
- 2. Objectives of Developing/Revising Course -

# Section 3.Course Structure

#### 1. Course Outline

The course content includes: the structure of the Art Department and the duties of each person, fundamentals of design, application of design principles to film, preparation and procedures for production design, research, storyboarding, designing for special effects, designing for location, working with a limited budget.

2. Time Lengthper Semester (Lecture-Hours / Practice-Hours / Self Study-Hours)

| Lecture          | Practice | Self Study       | Addition             |
|------------------|----------|------------------|----------------------|
| 4 hours per week | -        | 6 hours per week | upon student request |

### 3. Time Length per Week for Individual Academic Consulting and Guidance

3.1 Lecturer will be available every Monday from 8:00 to 12.00 at

SuanSunandhaSchool of Art or an appointment can be made upon request.

3.2 Lecturer can also be reached via e-mail for any short consultations:

Pison.su@ssru.ac.th

| Learning Standard/Outcomes              | Learning Activities               | Learning Assessment                   |
|---|-----------------------------------|---------------------------------------|
|   |                                   |                                       |
| 1.Honesty                               | 1.Rules setting such as attending | <b>1.</b> Evaluation of on time class |
| 2.Integrity                             | the class on time and regularly   | attendance                            |
| 3.Responsibility                        | 2. Group discussion               | <b>2.</b> Evaluation of on time       |
| 4.Punctuality                           | <b>3.</b> Group work              | assigned tasks sending                |
| 5.Tolerance                             | 4. Responsible for given tasks    | <b>3.</b> Evaluation of harmony in    |
| 6.Confidence                            | and be honest in working and      | students group working                |
|   | examination                       |                                       |
|   | 2. Knowledge                      |                                       |
| 1. Can apply knowledge in real          | 1. Explain and conclude ideas     | 1. Evaluation by behaviors,           |
| working time                            | through teaching documents        | attention and class participation     |
| 2. Dare to use creativity that's        | and presentation by programs      | 2. Evaluation by group working of     |
| profit for film production              | of Microsoft PowerPoint,          | film production and discussion        |
| development                             | Microsoft Word and Internet       | 3. Evaluation by quiz, midterm        |
| <b>3.</b> Understand in working process | 2.Single and group assignment     | examination and final                 |
| rightly in standard                     | and discussion                    | examination                           |
| 4. Good attitude to profession          | 3.Games for case studies          |                                       |
| and work based on moralities            | understanding and conclusion      |                                       |
| and ethics of mass                      | 4.Quiz in class                   |                                       |
| communicators                           |                                   |                                       |
|   |                                   |                                       |

| Learning Standard/Outcomes                   | Learning Activities             | Learning Assessment               |  |  |  |
|--|---------------------------------|-----------------------------------|--|--|--|
|  | 3. Cognitive Skills             |                                   |  |  |  |
| 1.Can apply theoretical section              | 1.Practice and ideas conclusion | 1. Evaluation by behaviors,       |  |  |  |
| and practical part to film                   | by program of Microsoft         | attention and class participation |  |  |  |
| production                                   | PowerPoint                      | 2. Evaluation by group discussion |  |  |  |
| 2.Can analyze situations in film             | 2.Assignment of group           | 3. Evaluation by class practice   |  |  |  |
| production                                   | discussion and report           | 4. Evaluation by students' ideas  |  |  |  |
|  | 3.Group analysis based on at    | conclusion, analysis including    |  |  |  |
|  | present film principles         | with in class evaluation          |  |  |  |
| 4. Interpersonal Skills and Responsibilities |                                 |                                   |  |  |  |
| 1.Relevant interpersonal skill and           | 1.Explain and conclude ideas    | 1. Evaluation by behaviors,       |  |  |  |
| classmate                                    | through teaching documents      | attention and class participation |  |  |  |

| 2.Skill of creation and            | and presentation by pregrams        | 2. Evaluation by group works       |
|------------------------------------|-------------------------------------|------------------------------------|
|                                    | and presentation by programs        |                                    |
| maintenance of interpersonal       | of Microsoft PowerPoint,            | 3. Evaluation by in class practice |
| relationship with colleagues       | Microsoft Word and Internet         |                                    |
| and gain and loss people           | 2.Group works assignment            |                                    |
| 3.Professional practice with self- | 3.Group presentation                |                                    |
| responsibility and public          |                                     |                                    |
| responsibility based on            |                                     |                                    |
| moralities and ethics of mass      |                                     |                                    |
| communicators                      |                                     |                                    |
| 4.Being leader and follower while  |                                     |                                    |
| working development                |                                     |                                    |
| 5. Numerical A                     | nalysis, Communication and Informat | ion Technology Skills              |
| 1.Effective communication skill    | 1.Communicative technology          | 1. Evaluation by behaviors,        |
| which are listening, speaking,     | usage practice such as              | attention and class participation  |
| reading and writing skills         | assignment sending via e-mail       | 2. Evaluation by group discussion  |
| 2.Information technology and new   | and creation of forum for ideas     | and presentation                   |
| media usage skills to support      | sharing                             | 3. Evaluation by in class practice |
| film production such as            | 2.In class discussion or playing of |                                    |
| information searching via          | case studies games                  |                                    |
| internet and uploading             | 3.Report presentation skill by      |                                    |
| produced film to youtube.com       | using proper forms, tools and       |                                    |
|                                    | technology                          |                                    |

# 1. Lesson Plan

| Week | Topic/Outline                            | Hours | Learning Activities and<br>Medias | Lecturer    |  |
|------|--|-------|-----------------------------------|-------------|--|
| 1    | - Introduction: What is the production   | 4     |                                   | Mr. Pison   |  |
| 1    | design?                                  | 4     | - Group Discussion                | Suwanpakdee |  |
| 2    | - Visualization of a screenplay / Design | 4     | - Group Discussion                | Mr. Pison   |  |
| 2    | Metaphors.                               | 4     | - Group Discussion                | Suwanpakdee |  |
| 3    | - Film's research for production design. | 4     | - Group Discussion                | Mr. Pison   |  |
| 5    | - min's research for production design.  | 4     | - Group Discussion                | Suwanpakdee |  |
| 4    | - The Art Department.                    | 4     | - Group Discussion                | Mr. Pison   |  |
| 4    | - me An Department.                      | 4     | - Group Discussion                | Suwanpakdee |  |
| 5    | - Pre Production.                        | 4     | - Group Discussion                | Mr. Pison   |  |
| 5    | - FIE FIOQUEION.                         | 4     | - Group Discussion                | Suwanpakdee |  |
| 6    | - mise-en-scene, how it relates to       | 4     |                                   | Mr. Pison   |  |
| 6    | production design.                       | 4     | - Group Discussion                | Suwanpakdee |  |
| 7    | - Group Presentation : Breakdown and     | 4     | Croup Procentation                | Mr. Pison   |  |
| 1    | Production design meaning and process.   | 4     | - Group Presentation              | Suwanpakdee |  |
| 8    | Midterm Examination Week                 |       |                                   |             |  |
| 9    | - Architecture                           | 4     | - Group Discussion                | Mr. Pison   |  |
|      |  |       |                                   | Suwanpakdee |  |
| 10   | 10 - Gerne and Period's film.            |       | - Group Discussion                | Mr. Pison   |  |
| 10   |  | 4     |                                   | Suwanpakdee |  |
| 11   | - Budget and Schedule.                   | 4     | - Group Discussion                | Mr. Pison   |  |
|      |  | 4     |                                   | Suwanpakdee |  |
| 12   | - Working in Studio.                     | 4     | - Group Discussion                | Mr. Pison   |  |
| 12   |  | 4     |                                   | Suwanpakdee |  |
| 13   | - Working on Location.                   | 4     | - Group Discussion                | Mr. Pison   |  |
| 10   | wonning on Looduon.                      |       |                                   | Suwanpakdee |  |
| 14   | - Low Budget Production.                 | 4     | - Group Discussion                | Mr. Pison   |  |
|      |  |       |                                   | Suwanpakdee |  |
| 15   | - Digital Production Design.             | 4     | - Group Discussion                | Mr. Pison   |  |
|      |  |       |                                   | Suwanpakdee |  |
| 16   | - Film Production Design presentation1.  | 4     | - Personal Presentation           | Mr. Pison   |  |

|    |   |    |                         | Suwanpakdee |
|----|---|----|-------------------------|-------------|
| 17 | - Film Production Design presentation2. | 4  | - Personal Presentation | Mr. Pison   |
|    |   |    |                         | Suwanpakdee |
|    | Total Hours                             | 68 |                         |             |

# 2. Learning Assessment Plan

| Learning Outcomes                            | Assessment Activities     | Time Schedule      | Proportion of<br>Assessment (%) |  |  |
|--|---------------------------|--------------------|---------------------------------|--|--|
|  | <b>1.</b> Ethics and Mora | ls                 |                                 |  |  |
| 1. Honesty                                   |                           |                    |                                 |  |  |
| 2. Integrity                                 |                           |                    |                                 |  |  |
| 3. Responsibility                            | Behaviors and Class       | Every Week         | Class Attendance                |  |  |
| 4. Punctuality                               | Practical Participation   | Every Week         | 10%                             |  |  |
| 5. Tolerance                                 |                           |                    |                                 |  |  |
| 6. Confidence                                |                           |                    |                                 |  |  |
|  | 2. Knowledge              |                    |                                 |  |  |
| 1. Can apply knowledge in real               |                           |                    |                                 |  |  |
| working time                                 |                           |                    |                                 |  |  |
| 2. Dare to use creativity that's             |                           |                    | Midterm Examination             |  |  |
| profit for film production                   |                           |                    | 20%                             |  |  |
| development                                  |                           |                    |                                 |  |  |
| <b>3.</b> Understand in working              | Midterm and Final         | Week 6 and 17      | Personal                        |  |  |
| process rightly in standard                  | Examination Scores        |                    | Presentation                    |  |  |
| 4. Good attitude to profession               |                           |                    | 30%                             |  |  |
| and work based on moralities                 |                           |                    |                                 |  |  |
| and ethics of mass                           |                           |                    |                                 |  |  |
| communicators                                |                           |                    |                                 |  |  |
|  | 3. Cognitive Skills       |                    |                                 |  |  |
| 1.Can apply theoretical section              |                           |                    |                                 |  |  |
| and practical part to film                   |                           | Wook 1 14 15 or -  |                                 |  |  |
| production                                   | Group Discussion and      | Week 1, 14, 15 and | Group Discussion                |  |  |
| 2.Can analyze situations in                  | Analysis                  | 16                 | 15%                             |  |  |
| film production                              |                           |                    |                                 |  |  |
| 4. Interpersonal Skills and Responsibilities |                           |                    |                                 |  |  |

| 1.Relevant interpersonal skill and |                     |            |                     |
|------------------------------------|---------------------|------------|---------------------|
| classmate                          |                     |            |                     |
| 2.Skill of creation and            |                     |            |                     |
| maintenance of interpersonal       |                     |            |                     |
| relationship with colleagues       |                     |            |                     |
| and gain and loss people           |                     |            |                     |
| 3.Professional practice with self- | Class Participation | Every Week | Class Participation |
| responsibility and public          | Class Participation | Every week | 10%                 |
| responsibility based on            |                     |            |                     |
| moralities and ethics of mass      |                     |            |                     |
| communicators                      |                     |            |                     |
| 4.Being leader and follower        |                     |            |                     |
| while working                      |                     |            |                     |
| development                        |                     |            |                     |

| Learning Outcomes               | Learning Outcomes Assessment Activities Time Scl |                        | Proportion of      |
|---------------------------------|--|------------------------|--------------------|
| Learning Outcomes               | Assessment Activities                            | Time Schedule          | Assessment (%)     |
| 5. Numerical Ar                 | alysis, Communication and                        | Information Technology | Skills             |
| 1.Effective communication skill |  |                        |                    |
| which are listening, speaking,  |  |                        |                    |
| reading and writing skills      |  |                        |                    |
| 2.Information technology        | Group Presentation                               | Week 2-5 and 7-11      |                    |
| and new media usage skills      |  |                        | Group Presentation |
| to support film production      |  |                        | 15%                |
| such as information             |  |                        |                    |
| searching via internet and      |  |                        |                    |
| uploading produced film         |  |                        |                    |
| to youtube.com                  |  |                        |                    |

Section 6.Learning and Teaching Resources

#### 1. Major books and documents

LoBrutto, Vincent. (2002). The Filmaker's Guide to Production Design. New York, Allworth Press.

#### 2. Important document and information

Halligan, Fionnuala. (2012). Film Craft : Production Design. UK, ILEX.

#### 3. Suggested document and information

http://www.pasadena.edu/files/syllabi/lmjang\_20857.pdf http://filmincolorado.com/film\_crew\_glossary.html http://www.creativeskillset.org/film/jobs/productiondesign/article\_4645\_1.asp http://www.adg.org/?art=adg\_1

Section 7.Course Evaluation and Improvement

1.1 Explain to students to understand significance of subject development and students' roles in

subject effectiveness evaluation as gain and loss people of program management

1.2 Support subject effectiveness evaluation by students before and after studying

1.3 Create opinion sharing atmosphere about subject effectiveness between lecturer and students while studying

#### 2. Strategies for Course Evaluation by Lecturer

2.1 Evaluation majorly based on students' participation such as students' behaviors and participation consideration

2.2 Evaluation by lecturer's point of view such as teaching potential according to set teaching plan evaluation and teaching atmosphere consideration

2.3 Evaluation by students' scores

2.4 Evaluation of teaching by faculty's academic section

#### 3. Teaching Revision

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#### 4. Feedback for Achievement Standards

4.1 Students' outcomes, group works' quality and single assignment the whole semester harmony consideration

4.2Proper teaching management plan evaluation, teaching activities creation, giving assignments,

evaluation and score assessment with subject description and program objectives

4.3 Cooperation with the next subject lecturer for previous subject evaluation

# 5. Methodology and Planning for Course Review and Improvement

#### Section 8.Grading System

| Score (%) Grade | Meaning | Value |  |
|-----------------|---------|-------|--|
|-----------------|---------|-------|--|

| 86-100 | A  | Exceptional        | 4.00 |
|--------|----|--------------------|------|
| 82-85  | A- | Excellent          | 3.75 |
| 78-81  | B+ | Very Good          | 3.50 |
| 74-77  | В  | Good               | 3.00 |
| 70-73  | B- | Fairly Good        | 2.75 |
| 66-69  | C+ | Satisfactory       | 2.50 |
| 62-65  | С  | Quite Satisfactory | 2.00 |
| 58-61  | C- | Low Satisfactory   | 1.75 |
| 54-57  | D+ | Poor               | 1.50 |
| 50-53  | D  | Very Poor          | 1.00 |
| 46-49  | D- | Extremely Poor     | 0.75 |
| 0-45   | F  | Fail               | 0.00 |
| -      | W  | Withdraw           | -    |