SuanSunandha International School of Art (SISA)
SuanSunandhaRajabhat University
Thai Qualification Framework for Higher Education (TQF3) : Course Specification

Course Title **:** FPR1202 Film Production.
Credit **:** 3 (2-2-5)
Semester **:** 1

Academic Year **:** 2017

Curriculum **:** Bachelor of Fine Arts in Film Production (International Program)
Lecturer **:** Mr. Pison Suwanpakdee

Suan Sunandha International School of Art (SISA)

Section 1. General Information

1. Code and Course Title   : FPR1202 Film Production.
2. Credit   : 3 (2-2-5)
3. Curriculum and Course Category:
   This course offering, a part of the Bachelor of Fine Arts, Film Production
   Program, Suan Sunandha International School of Art, Suan Sunandha
   Rajabhat University is categorized as Film Theory Specific Course / Core
   Subject.
4. Lecturer   : Mr. Pison Suwanpakdee
                    E-mail: pison.su@ssru.ac.th
5. Semester / Year Level of Students: Semester 1/ 2rd Year Students
6. Pre-Requisite (if any)   : None
7. Co-Requisite (if any)   : None
8. Learning Location : SuanSunandha International School of Art (SISA),
                    Room: Suan Sunandha Rajabhat University
9. Late Date for Preparing and Revising this Course: -

Section 2.Aims and Objectives

Objectives of Course
1.1To have knowledge about film production desig.
1.2 To understand film production in a professional process.

Objectives of Developing/Revising Course -

Section 3.Course Structure

Course Outline

The course of film production is focusing on a production process of film.

Time Lengthper Semester (Lecture-Hours / Practice-Hours / Self Study-Hours)

Lecture	Practice	Self Study	Addition
4 hours per week	-	6 hours per week	upon student request

Time Length per Week for Individual Academic Consulting and Guidance

Lecturer will be available every Wednesday from 13:00 to 17.00 at

Suan Sunandha School of Art or an appointment can be made upon request.

Lecturer can also be reached via e-mail for any short consultations:

Pison.su@ssru.ac.th

Section 4.Developing Students' Learning Outcomes

Learning Standard/Outcomes	Learning Activities	Learning Assessment
Ethics and Morals		
1.Honesty 　2.Integrity 　3.Responsibility 　4.Punctuality 　5.Tolerance 6.Confidence	Rules setting such as attending the class on time and regularly Group discussion 　Group work Responsible for given tasks and be honest in working and examination	Evaluation of on time class attendance Evaluation of on time assigned tasks sending Evaluation of harmony in students group working
Knowledge		
Can apply knowledge in real working time Dare to use creativity that's profit for film production development Understand in working process rightly in standard Good attitude to profession and work based on moralities and ethics of mass communicators	1.　Explain and conclude ideas through teaching documents and presentation by programs of Microsoft PowerPoint, Microsoft Word and Internet　2.Single and group assignment and discussion　3.Games for case studies understanding and conclusion　4.Quiz in class	1. Evaluation by behaviors, attention and class participation 2. Evaluation by group working of film production and discussion 3. Evaluation by quiz, midterm examination and final examination

Learning Standard/Outcomes	Learning Activities	Learning Assessment
Cognitive Skills		
1.Can apply theoretical section and practical part to film production　2.Can analyze situations in	1.Practice and ideas conclusion by program of Microsoft PowerPoint　2.Assignment of group	1. Evaluation by behaviors, attention and class participation　2. Evaluation by group

film production	discussion and report 3.Group analysis based on at present film principles	discussion 3. Evaluation by class practice 4. Evaluation by students' ideas conclusion, analysis including with in class evaluation
Interpersonal Skills and Responsibilities		
1.Relevant interpersonal skill and classmate 2.Skill of creation and maintenance of interpersonal relationship with colleagues and gain and loss people 3.Professional practice with self-responsibility and public responsibility based on moralities and ethics of mass communicators 4.Being leader and follower while working development	1.Explain and conclude ideas through teaching documents and presentation by programs of Microsoft PowerPoint, Microsoft Word and Internet 2.Group works assignment 3.Group presentation	1. Evaluation by behaviors, attention and class participation 2. Evaluation by group works 3. Evaluation by in class practice
Numerical Analysis, Communication and Information Technology Skills		
1.Effective communication skill which are listening, speaking, reading and writing skills 2.Information technology and new media usage skills to support film production such as information searching via internet and	1.Communicative technology usage practice such as assignment sending via e-mail and creation of forum for ideas sharing 2.In class discussion or playing of case studies games 3.Report presentation skill by	1. Evaluation by behaviors, attention and class participation 2. Evaluation by group discussion and presentation 3. Evaluation by in class practice

uploading produced film to youtube.com	using proper forms, tools and technology	

Section 5.Lesson Plan and Assessment

Lesson Plan

Week	Topic/Outline	Hours	Learning Activities and Medias	Lecturer
1	- Introduction : Find the good story for production.	3	- Group Discussion	Mr. Pison Suwanpakdee
2	- Develop the project 1	3	- Group Discussion	Mr. Pison Suwanpakdee
3	- Develop the project 2	3	- Group Discussion	Mr. Pison Suwanpakdee
4	- Develop the project 3	3	- Group Discussion	Mr. Pison Suwanpakdee
5	- Final Treatment	3	- Group Discussion	Mr. Pison Suwanpakdee
6	- Final Script	3	- Group Discussion	Mr. Pison Suwanpakdee
7	- Group Presentation : Breaking The Script	3	- Group Presentation	Mr. Pison Suwanpakdee
8	**Midterm Examination Week**			
9	- Pre-Production process.	3	- Group Discussion	Mr. Pison Suwanpakdee
10	- Workshop Actor & Shooting Script	3	- Group Discussion	Mr. Pison Suwanpakdee
11	- Production	3	- Group	Mr. Pison

	Shooting 1		Discussion	Suwanpakdee
12	- Production Shooting 2	3	- Group Discussion	Mr. Pison Suwanpakdee
13	- Production Shooting 3	3	- Group Discussion	Mr. Pison Suwanpakdee
14	- Rough Cut	3	- Group Discussion	Mr. Pison Suwanpakdee
15	- Finale Mix	3	- Group Discussion	Mr. Pison Suwanpakdee
16	- Screening & Comment.	3		Mr. Pison Suwanpakdee
17	โครงการบริการวิชาการ***			Mr. Pison Suwanpakdee
17	**Final Examination Week**			
	Total Hours	45		

Learning Assessment Plan

Learning Outcomes	Assessment Activities	Time Schedule	Proportion of Assessment (%)
Ethics and Morals			
1. Honesty 2. Integrity 3. Responsibility 4. Punctuality 5. Tolerance 6. Confidence	Behaviors and Class Practical Participation	Every Week	Class Attendance 10%
Knowledge			
Can apply knowledge in real working time Dare to use creativity that's profit for film production development Understand in	Midterm and Final Examination Scores	Week 6 and 17	Midterm Examination 20% Final Examination 30%

working process rightly in standard Good attitude to profession and work based on moralities and ethics of mass communicators			
3. Cognitive Skills			
1.Can apply theoretical section and practical part to film production 2.Can analyze situations in film production	Group Discussion and Analysis	everyweek	Group Discussion 20%
4. Interpersonal Skills and Responsibilities			
1.Relevant interpersonal skill and classmate 2.Skill of creation and maintenance of interpersonal relationship with colleagues and gain and loss people 3.Professional practice with self-responsibility and public responsibility based on moralities and ethics of mass	Class Participation	Every Week	Class Participation 10%

communicators 4.Being leader and follower while working development			

Learning Outcomes	Assessment Activities	Time Schedule	Proportion of Assessment (%)
5. Numerical Analysis, Communication and Information Technology Skills			
1.Effective communication skill which are listening, speaking, reading and writing skills 2.Information technology and new media usage skills to support film production such as information searching via internet and uploading produced film to youtube.com	Group Presentation	Week 7	Group Presentation 10%

Section 6.Learning and Teaching Resources

Major books and documents
Brodwell, David. Thomson, Kristin. (1993). **Film Art: an introduction**. McGrew-Hill, Inc.

Important document and information
Monaco, James. (1981**). How to read a film : the art, technology language, history and theory** of **film and media**. New York : Oxford University
Willis,Tom.Pramaggiore, Maria. (2008)**. Film : a critical introduction 2**[nd] **ed**.
Boston : Pearson/A and B

Suggested document and information
http://www.filmsite.org
http://www.filmbug.com
http://filmstudiesforfree.blogspot.com

Section 7.Course Evaluation and Improvement

Strategies for Course Evaluation by Students

1.1 Explain to students to understand significance of subject development and students' roles in subject effectiveness evaluation as gain and loss people of program management

1.2 Support subject effectiveness evaluation by students before and after studying

1.3 Create opinion sharing atmosphere about subject effectiveness between lecturer and students while studying

Strategies for Course Evaluation by Lecturer

2.1 Evaluation majorly based on students' participation such as students' behaviors and participation consideration

2.2 Evaluation by lecturer's point of view such as teaching potential according to set teaching plan evaluation and teaching atmosphere consideration

2.3 Evaluation by students' scores

2.4 Evaluation of teaching by faculty's academic section

Teaching Revision

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Feedback for Achievement Standards

4.1 Students' outcomes, group works' quality and single assignment the whole semester harmony consideration

4.2Proper teaching management plan evaluation, teaching activities creation, giving assignments, evaluation and score assessment with subject description and program objectives

4.3 Cooperation with the next subject lecturer for previous subject evaluation

Methodology and Planning for Course Review and Improvement

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Section 8.Grading System

Score (%)	Grade	Meaning	Value
85-100	A	Excellent	4.00
80-84	B+	Very Good	3.50
75-79	B	Good	3.00
70-74	C+	Fair	2.50
65-69	C	Satisfactory	2.00
60-64	D+	Poor	1.50
55-59	D	Very Poor	1.00
0-54	F	Failure	0.00
-	W	Withdraw	-

***มีการทำโครงการบริการวิชาการร่วมกับนักศึกษาท้ายบทเรียนก่อนการสอบ