

TQF 3: Course Specification
FPR2308 Principles of Photography

Course Title : FPR2308 Principles of Photography

Credits : 3(2-2-5)

Date & Time: 08:00 – 12:00 AM,

Semester : 1 **Academic Year :** 2016

Curriculum : Bachelor of Fine Arts Program in Film Production

Suan Sunandha International School of Art

Suan Sunandha Rajabhat University

Section 1 General Information

1. Code and Course Title: FPR2308 Principles of Photography

2. Credits: 3(2-2-5)

3. Curriculum and Course Category:

This course of Bachelor of Fine Arts Program in Film Production,
Suan Sunandha International School of Art.

4. Lecturer (s):

Mr. Pison Suwanpakdee

E-mail: Pison.su@ssru.ac.th

Mobile Phone: 085 212 4330

5. Year / Semester

Year 2016/ Semester 1

6. Prerequisite Course

None

7. Co-requisite Course:

None

8. Learning Location

Building Number:

9. Last Date for Preparing and Revising this Course:

August 1, 2013

Section 2 Aims and Objectives

1. Course Aims

This course aims to enable students to:

1. Learn camera and enlarger functions, and be able to use these tools effectively.
2. To provide students with an understanding of the meaning of the image, composition, lighting, camera angle and image size included interpretation of the image. Student will also begin to understand critique (or peer review) as a part of making process.

3. To explore various advanced digital imaging techniques.
4. Students will be encouraged to apply these techniques to their work.
5. Use photography to communicate idea.
Combine technical ability and formal consideration with conceptual concerns.

2. Objectives for Developing / Revising Course (content / learning process / assessment / etc.)

None

Section 3 Course Structure

1. Course Description

In this course student will be introduced to the principles of photography. It emphasizes camera operation, photographic composition, lighting, portraits, techniques in photography and conceptual understanding of the photographic medium, and basic of digital retouching, etc. Instructors regularly evaluate all work critiques. Students must have access to a Digital SLR camera and all the equipment needed. Students will be given assigned lectures and writings, semester project, will be asked to produce art work and will be asked to participate in class discussion to better understand the physical, conceptual and theoretical characteristics of the photography. Work outside of class will be required.

2. Time Length per Semester (Lecture – hours / Practice – hours / Self Study – hours)

Lecture	Practice/ Field Work/Internship	Self-study	Remedial Class
2 Hours per week	2 Hours per week	5 Hours per week	None

3. Time Length per Week for Individual Academic Consulting and Guidance

Friday, 13:00 -16:00 PM or by Appointment

Section 4 Developing Student's Learning Outcomes

Learning Standards/Outcomes	Learning Activities	Learning Assessment
<p>1. Ethics and Morals</p> <p>Punctuality Honesty Self-responsibility</p>	<p>1. Activities that require students to practice punctuality and no tardiness</p> <p>2. Learn the consequences of plagiarism</p> <p>3. Students help to prevent cheating in class and exams</p>	<p>1. 90 percent of students come to class on time</p> <p>2. 100 percent of students do the work by themselves</p> <p>3. 100 percent of Students do not cheat in exams</p>
<p>2. Knowledge</p> <p>Understand the class material and be able to apply knowledge in their work.</p>	<p>1. PowerPoint</p> <p>2. Problem-Based Learning</p> <p>3. Practice Session</p> <p>4. Group Study</p> <p>5. Group Presentation</p> <p>6. Questions and Answers</p>	<p>1. Essay Questions</p> <p>2. Peer-evaluation</p> <p>3. Submit work on time</p>
<p>3. Cognitive Skills</p> <p>Be able to use principles and theories correctly and apply to their work.</p>	<p>1. Do research</p> <p>2. Practice Session</p> <p>3. Brainstorming</p> <p>4. Guest Speaker (Optional)</p>	<p>1. Essay Questions</p> <p>2. Class Participation</p> <p>3. Practice Session</p>

Learning Standards/Outcomes	Learning Activities	Learning Assessment
4. Interpersonal Skills and Responsibilities Role play Leadership Teamwork	1. Group Discussion 2. Group Presentation	1. Peer-evaluation 2. The process and the success of teamwork
5. Numerical Analysis, Communication and Information Technology Skills Use of IT skills Communication	1. Students present their work by using media material 2. Students present their work by using proper English skills	1. Evaluate their ability to use media material 2. Evaluate their ability to use proper English skills

Section 5 Lesson Plan and Assessment

1. Lesson Plan

Week	Topic/Outline	Hours	Learning Activities and Media	Lecturer(s)
1	- Orientation - How to make a portfolio - How to send assignments - Introduction to photography - Components of the digital camera - Camera angle and image size	4	- Lecture with PowerPoint - Q&A - Activity: Find an image you love & explain why you like (in class) - Assignment: 3 photos of university relate to image size.	Mr. Pison Suwanpakdee
2	- Camera Exposure •Aperture	4	- Lecture with PowerPoint - Workplace: Wat Phra	Mr. Pison Suwanpakdee

	<ul style="list-style-type: none"> •Shutter Speed •ISO •Depth of Field 		<p>Kaew</p> <p>- Assignment: Set of 3 photos with different aperture, shutter Speed and ISO and 1 photo of your best depth of field.</p>	ee
3	- Outdoor Portrait Photography	4	<p>- Lecture with PowerPoint</p> <p>- Assignment: 2 photos of outdoor portrait (1 natural, 1 fashion)</p>	Mr. Pison Suwanpakdee
4	<p>- Composition</p> <ul style="list-style-type: none"> •Rule of Thirds •The Golden Mean •Balancing Elements and Symmetry •Leading Lines •Textures and Patterns •Colors •Framing •Reflections/ Mirrors 	4	<p>- Lecture with PowerPoint</p> <p>- Group presentation</p> <p>- Assignment: a photo of each topic.</p>	Mr. Pison Suwanpakdee
5	- Animal Shots	4	<p>- Workplace: Dusit Zoo</p> <p>- Assignment: 5 photos</p>	Mr. Pison Suwanpakdee
6	- Food Photography	4	<p>- Lecture with PowerPoint</p> <p>- Assignment: each photo of Food, Drink, Dessert</p>	Mr. Pison Suwanpakdee
7	- Preparing for Midterm Exam		<p>- Divide into groups</p> <p>- Give raffles</p> <p>- Group research</p> <p>- Consulting and Guidance</p>	Mr. Pison Suwanpakdee
8	Midterm Exam		<p>Vocabulary Exam</p> <p>Group presentation (Raffle)</p>	Mr. Pison Suwanpakdee
9	<p>- Lighting with light equipment</p> <ul style="list-style-type: none"> •Portraits in Studio 	4	<p>- Lecture with PowerPoint</p> <p>- Group workshop at studio</p> <p>- Assignment: a photo of portraits in studio</p>	Mr. Pison Suwanpakdee
10	- Editing Images in Post: Adobe Photoshop	4	<p>- Lecture with PowerPoint</p> <p>- Practice</p>	Mr. Pison Suwanpakdee

11	- Editing Images in Post: Light room	4	- Lecture with PowerPoint - Practice	Mr. Pison Suwanpakdee
12	- Photo Rally Activity	4	- Each group will be given a list of items and maps to take photo	Mr. Pison Suwanpakdee
13	- Time-lapse photography	4	- Lecture with PowerPoint - Assignment: Set of photos (hand in by clip video)	Mr. Pison Suwanpakdee
14	- Photographing kids	4	Workplace: Baannokkamin Foundation	Mr. Pison Suwanpakdee
15	- Storytelling Image - Photography for Communication	4	- Lecture with PowerPoint - Assignment: 1. Choose a topic from Empty, Inspiration, Emotion, Innovation, Disgusting and Heaven & Hell 2. a photo of your own storytelling	Mr. Pison Suwanpakdee
16	- Preparing for Final Exam		- Consulting and Guidance	Mr. Pison Suwanpakdee
17	Final Exam		Essay Questions Practice Exam Hand in portfolio	Mr. Pison Suwanpakdee
	Total of Hours	52		

2. Learning Assessment Plan

	Learning Outcome	Assessment Activities	Time Schedule (Week)	Proportion for Assessment (%)
1	Ethics and Morals	Attendance	Every week	10

2	Knowledge	Midterm exam	8	20
		Final exam	16	20
3	Cognitive Skills	Practice Session	1,2,3,4,5,6,7,9,10,11,12,13,14,15	50
4	Interpersonal Skills and Responsibilities	Group Presentation	1,8	
		Essay		
5	Numerical Analysis, Communication and Information Technology Skills	Teamwork	8	
		Group Study		

Section 6 Learning and Teaching Resources

1. Textbook and Main Documents

James A. Folts, Ronald P. Lovell, Fred C. Zwahlen, Jr. Handbook of Photography. Sixth Edition. New York: Thompson Delmar Learning, 2005.

Barbara London, Jim Stone, John Upton. Photography, Ninth Edition. New Jersey: Pearson Education, 2009

Eastman Kodak Company. More joy of photography. Revised. U.S.A: Addison Wesley Publishing Company, 1988.

Urs Tillmanns. People Photography (Creative Large Format). Volume 4. Switzerland: Sinar Publications AG, 1996.

Liz Harvey. Shoot!: Everything you Ever Wanted to Know About 35Mm Photography. New York: Amphoto Books, 1993.

2. Important Documents for Extra Study

3. Suggestion Information (Printing Materials/Website/CD/Others)

<http://www.thaitripdd.com/webboard/index.php?topic=1222.0>

<http://www.thaidfilm.com/simple/?t12563.html>

<http://www.hongkiat.com/blog/how-to-make-time-lapse-video-ultimate-guide/>

http://photoinf.com/General/Robert_Berdan/Composition_and_the_Elements_of_Visual_Design.htm

Section 7 Course Evaluation and Revising

1. Strategies for Course Evaluation by Students

Allow students to evaluate lecturer's performance in class

2. Strategies for Course Evaluation by Lecturer

Allow head of department to observe in class and evaluate lecture's performance

3. Teaching Revision

Revise the teaching technique at the end of semester and do classroom research

4. Feedback for Achievement Standards

Head of Department review the rubric scores

5. Methodology and Planning for Course Review and Improvement

At the end of semester, review all the teaching techniques and teaching materials, then develop a plan for the improvement.

Evaluation:

The Grading System is as follows:

Marks (%)	Grade	Meaning	Value
95-100	A	Exceptional	4.00
90-94	A-	Excellent	3.70
85-89	B+	Very Good	3.30
80-84	B	Good	3.00

75-79	B-	Fairly Good	2.70
70-74	C+	Very Satisfactory	2.30
65-69	C	Satisfactory	2.00
60-64	C-	Fairly Satisfactory	1.70
55-59	D+	Poor	1.30
50-54	D	Very Poor	1.00
0-49	F	Failure	0.00
-	I	Incomplete	-
-	W	Withdraw	-

CLASSROOM POLICIES

1. Students need to comply with uniform, Time Conflict Examination Regulations, Laws on Smoking Cigarette, and Restrictions on Foods and Drinks.
2. Attendance policies:
 - 3 times of ten-minute late for class is considered as 1 absence.
 - Make-up classes are not allowed.
 - 80% attendance is strictly required regardless of any reason.
 - No checking attendance for other classmates. Violation of the policies will result in being automatically withdrawn from the class.
 - Attendance is checked since the first day of class regardless of any reason. Thus, students' excuses for absences including adding the subject late, medical reports, being away for work and travel programs, etc. will not be considered under any circumstances.
3. Manner in class:
 - Behave in a polite manner
 - Pay respect to instructors and class participants
 - Turn off all communication devices
 - Do not leave and re-enter the classroom
 - Prohibited manners: Eating, drinking, chatting, talking on the phone, using any kind of communication devices, text-messaging, sleeping, reading other materials, doing other subjects' assignments/homework, walking in-out, etc.
 - Improper behavior will result in no attendance checked.
4. Class assignments (Homework, reports, project, presentation, paper, etc.):

- No Plagiarism.
- Cheating and/or plagiarism of any assignments and/or projects will not be tolerated. It will result in failure or "F" of the course and other disciplinary action.
- Submit all class assignment on time, both soft copy and hard copy, where applicable.
- Late submission will not be graded.

5. Class participation:

- Be participative and attentive in class
- The students are also required to comply with all classroom policies.
- Violation of the classroom policies will result in "zero" or "negative" participation marks and/or "no attendance" checked.