

Suan Sunandha International School of Art (SISA)
Suan SunandhaRajabhat University
Thai Qualification Framework for Higher Education (TQF3) : Course Specification

Course Title : FPR2307 Pre - production Planning for Moving Imaging

Credit : 3 (2-2-5)

Semester : 1

Academic Year : 2016

Curriculum : Bachelor of Fine Arts in Film Production (International Program)

Lecturer : Mr. Pison Suwanpakdee

Suan Sunandha International School of Art (SISA)

Section 1. General Information

1. Code and Course Title : FPR2307 Pre- production Planning for Moving Imaging
2. Credit : 3 (2-2-5)
3. Curriculum and Course Category:
This course offering, a part of the Bachelor of Fine Arts, Film Production Program, Suan Sunandha International School of Art, Suan Sunandha Rajabhat University is categorized as Film Theory Specific Course / Core Subject.
4. Lecturer : Mr. Pison Suwanpakdee
E-mail: pison.su@ssru.ac.th
5. Semester / Year Level of Students: Semester 1/ 2rd Year Students
6. Pre-Requisite (if any) : None
7. Co-Requisite (if any) : None
8. Learning Location : SuanSunandha International School of Art (SISA),
Suan Sunandha Rajabhat University
9. Late Date for Preparing and Revising this Course: -

Section 2.Aims and Objectives

Objectives of Course

1.1 To have knowledge about film pre production.

1.2 To understand film pre production in a professional process.

Objectives of Developing/Revising Course -

Section 3.Course Structure

Course Outline

The course of Pre- production Planning for Moving Imaging is focusing on managing a pre production process of film, Documentary and Animation.

Time Length per Semester (Lecture-Hours / Practice-Hours / Self Study-Hours)

Lecture	Practice	Self Study	Addition
4 hours per week	-	6 hours per week	upon student request

Time Length per Week for Individual Academic Consulting and Guidance

Lecturer will be available every Tuesday from 13:00 to 17.00 at

Suan Sunandha School of Art or an appointment can be made upon request.

Lecturer can also be reached via e-mail for any short consultations:

Pison.su@ssru.ac.th

Section 4.Developing Students' Learning Outcomes

Learning Standard/Outcomes	Learning Activities	Learning Assessment
Ethics and Morals		
1.Honesty 2.Integrity 3.Responsibility 4.Punctuality 5.Tolerance 6.Confidence	Rules setting such as attending the class on time and regularly Group discussion Group work Responsible for given tasks and be honest in working and examination	Evaluation of on time class attendance Evaluation of on time assigned tasks sending Evaluation of harmony in students group working
Knowledge		

<p>Can apply knowledge in real working time Dare to use creativity that's profit for film production development Understand in working process rightly in standard Good attitude to profession and work based on moralities and ethics of mass communicators</p>	<p>1. Explain and conclude ideas through teaching documents and presentation by programs of Microsoft PowerPoint, Microsoft Word and Internet 2. Single and group assignment and discussion 3. Games for case studies understanding and conclusion 4. Quiz in class</p>	<p>1. Evaluation by behaviors, attention and class participation 2. Evaluation by group working of film production and discussion 3. Evaluation by quiz, midterm examination and final examination</p>
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Learning Standard/Outcomes	Learning Activities	Learning Assessment
<p>Cognitive Skills</p> <p>1. Can apply theoretical section and practical part to film production 2. Can analyze situations in film production</p>	<p>1. Practice and ideas conclusion by program of Microsoft PowerPoint 2. Assignment of group discussion and report 3. Group analysis based on at present film principles</p>	<p>1. Evaluation by behaviors, attention and class participation 2. Evaluation by group discussion 3. Evaluation by class practice 4. Evaluation by students' ideas conclusion, analysis including with in class evaluation</p>
<p>Interpersonal Skills and Responsibilities</p> <p>1. Relevant interpersonal skill and classmate 2. Skill of creation and maintenance of interpersonal relationship with colleagues and gain and loss people 3. Professional practice with self-responsibility and public responsibility based on moralities and ethics of mass communicators 4. Being leader and follower while working development</p>	<p>1. Explain and conclude ideas through teaching documents and presentation by programs of Microsoft PowerPoint, Microsoft Word and Internet 2. Group works assignment 3. Group presentation</p>	<p>1. Evaluation by behaviors, attention and class participation 2. Evaluation by group works 3. Evaluation by in class practice</p>

Numerical Analysis, Communication and Information Technology Skills		
1. Effective communication skill which are listening, speaking, reading and writing skills 2. Information technology and new media usage skills to support film production such as information searching via internet and uploading produced film to youtube.com	1. Communicative technology usage practice such as assignment sending via e-mail and creation of forum for ideas sharing 2. In class discussion or playing of case studies games 3. Report presentation skill by using proper forms, tools and technology	1. Evaluation by behaviors, attention and class participation 2. Evaluation by group discussion and presentation 3. Evaluation by in class practice

Section 5. Lesson Plan and Assessment

Lesson Plan

Week	Topic/Outline	Hours	Learning Activities and Medias	Lecturer
1	- Introduction	3	- Group Discussion	Mr. Pison Suwanpakdee
2	- Acting for Casting1	3	- Group Discussion	Mr. Pison Suwanpakdee
3	- Acting for Casting2	3	- Group Discussion	Mr. Pison Suwanpakdee
4	- Production Planning	3	- Group Discussion	Mr. Pison Suwanpakdee
5	- Casting	3	- Group Discussion	Mr. Pison Suwanpakdee
6	- Location Survey and Management	3	- Group Discussion	Mr. Pison Suwanpakdee
7	- Group Presentation	3	- Group Presentation	Mr. Pison Suwanpakdee
8	Midterm Examination Week			
9	- Storyboard and Floor Plan.	3	- Group Discussion	Mr. Pison Suwanpakdee

10	- Contract, Agreement	3	- Group Discussion	Mr. Pison Suwanpakdee
11	- Insurance.	3	- Group Discussion	Mr. Pison Suwanpakdee
12	- Pre Production 1	3	- Group Discussion	Mr. Pison Suwanpakdee
13	- Pre Production 2	3	- Group Discussion	Mr. Pison Suwanpakdee
14	- Pre Production 3	3	- Group Discussion	Mr. Pison Suwanpakdee
15	- Film Market	3	- Group Discussion	Mr. Pison Suwanpakdee
16	- Spring Break	3		Mr. Pison Suwanpakdee
17	Final Examination Week			
	Total Hours	45		

Learning Assessment Plan

Learning Outcomes	Assessment Activities	Time Schedule	Proportion of Assessment (%)
Ethics and Morals			
1. Honesty 2. Integrity 3. Responsibility 4. Punctuality 5. Tolerance 6. Confidence	Behaviors and Class Practical Participation	Every Week	Class Attendance 10%
Knowledge			
Can apply knowledge in real working time Dare to use creativity that's profit for film production development Understand in working process rightly in standard Good attitude to profession and work based on moralities and ethics of mass	Midterm and Final Examination Scores	Week 6 and 17	Midterm Examination 20% Final Examination 30%

communicators			
3. Cognitive Skills			
1.Can apply theoretical section and practical part to film production 2.Can analyze situations in film production	Group Discussion and Analysis	everyweek	Group Discussion20%
4. Interpersonal Skills and Responsibilities			
1.Relevant interpersonal skill and classmate 2.Skill of creation and maintenance of interpersonal relationship with colleagues and gain and loss people 3.Professional practice with self-responsibility and public responsibility based on moralities and ethics of mass communicators 4.Being leader and follower while working development	Class Participation	Every Week	Class Participation 10%

Learning Outcomes	Assessment Activities	Time Schedule	Proportion of Assessment (%)
5. Numerical Analysis, Communication and Information Technology Skills			
1.Effective communication	Group Presentation	Week 7	Group Presentation10%

<p>skill which are listening, speaking, reading and writing skills</p> <p>2.Information technology and new media usage skills to support film production such as information searching via internet and uploading produced film to youtube.com</p>			
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Section 6.Learning and Teaching Resources

Major books and documents

Brodwell, David. Thomson, Kristin. (1993). **Film Art: an introduction**. McGrew-Hill, Inc.

Important document and information

Monaco, James. (1981). **How to read a film : the art, technology language, history and theory of film and media**. New York : Oxford University

Willis, Tom. Pramaggiore, Maria. (2008). **Film : a critical introduction 2nd ed**. Boston : Pearson/A and B

Suggested document and information

<http://www.filmsite.org>

<http://www.filmbug.com>

<http://filmstudiesforfree.blogspot.com>

Section 7.Course Evaluation and Improvement

Strategies for Course Evaluation by Students

- 1.1 Explain to students to understand significance of subject development and students' roles in subject effectiveness evaluation as gain and loss people of program management
- 1.2 Support subject effectiveness evaluation by students before and after studying
- 1.3 Create opinion sharing atmosphere about subject effectiveness between lecturer and students while studying

Strategies for Course Evaluation by Lecturer

- 2.1 Evaluation majorly based on students' participation such as students' behaviors and participation consideration
- 2.2 Evaluation by lecturer's point of view such as teaching potential according to set teaching plan evaluation and teaching atmosphere consideration
- 2.3 Evaluation by students' scores
- 2.4 Evaluation of teaching by faculty's academic section

Teaching Revision

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Feedback for Achievement Standards

- 4.1 Students' outcomes, group works' quality and single assignment the whole semester harmony consideration
- 4.2 Proper teaching management plan evaluation, teaching activities creation, giving assignments, evaluation and score assessment with subject description and program objectives
- 4.3 Cooperation with the next subject lecturer for previous subject evaluation

Methodology and Planning for Course Review and Improvement

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Section 8.Grading System

Score (%)	Grade	Meaning	Value
85-100	A	Excellent	4.00
80-84	B+	Very Good	3.50
75-79	B	Good	3.00
70-74	C+	Fair	2.50
65-69	C	Satisfactory	2.00
60-64	D+	Poor	1.50
55-59	D	Very Poor	1.00
0-54	F	Failure	0.00
-	W	Withdraw	-

