



Suan Sunandha International School of Art (SISA)

Suan Sunandha Rajabhat University

Thai Qualification Framework for Higher Education (TQF3) : Course Specification

---

**Course Title** : Communicating in English (IGL1102)

**Credit** :3 (3-0-3)

**Semester** 2

**Academic Year** : 2020

**Curriculum** : Bachelor of Fine Arts in Digital Media and Creativity (International Program)

**Lecturer** : Dr. Niracharapa Tongdhamachart

Suan Sunandha International School of Art (SISA)

### Section 1. General Information

1. Code and Course Title : Communicating in English
2. Credit :3 (3-0-3)
3. Curriculum and Course Category:

The English curriculum is shaped by the vision of enabling and encouraging students to become reflective, articulate, literate individuals who use language successfully for learning and communication in personal and public contexts. English language arts encompasses the experience, study, and appreciation of language, literature, media, and communication. The curriculum focuses on six strands of communication: speaking, listening, reading, viewing, writing, and other ways of representing.

Practice listening, speaking, reading, and writing English on topics relevant to learners' academic fields with an emphasis on making conversations and reading academic texts.

4. Lecturer : Dr. Niracharapa Tongdhamachart
5. E-mail: ajarnjune@gmail.com
6. Semester / Year Level of Students: Semester 2 / 3<sup>rd</sup> Year Students
7. Pre-Requisite (if any) : None
8. Co-Requisite (if any) : None
9. Learning Location :Suan Sunandha International School of Art (SISA),  
Salaya campus, Suan Sunandha Rajabhat University
10. Late Date for Preparing and Revising this Course: -

### Section 2. Aims and Objectives

1. Objectives of Course

At the end of the course, students should be able to:

1. Understand and write sentences based on grammar rules
  2. Communicate in meaningful English conversations effectively.
  3. Read and comprehend academic texts related to their area of specialization.
  4. Extend communicative spoken and written vocabulary.
2. Objectives of Developing/Revising Course -

## Section 3. Course Structure

## 1. Course Outline

The course topics are English grammar, idiom, proverbs, phonetics, stress, pronunciation, conversation in specific situation, and role plays

## 2. Time Length per Semester (Lecture-Hours / Practice-Hours / Self Study-Hours)

Lecture	Practice	Self Study	Addition
4 hours per week	-	5 hours per week	upon student request

## 3. Time Length per Week for Individual Academic Consulting and Guidance

3.1 Lecturer will be available every Wednesday from 9:00 to 16.00 at

Suan Sunandha School of Art or an appointment can be made upon request.

3.2 Lecturer can also be reached via e-mail for any short consultations:

[ajarnjune@gmail.com](mailto:ajarnjune@gmail.com)

## Section 4. Developing Students' Learning Outcomes

Learning Standard/Outcomes	Learning Activities	Learning Assessment
<b>1. Ethics and Morals</b>		
1.Honesty 2.Integrity 3.Responsibility 4.Punctuality 5.Tolerance 6.Confidence	1. Rules setting such as attending the class on time and regularly 2. Group discussion 3. Group work 4. Responsible for given tasks and be honest in working and examination	1.Evaluation of on time class attendance 2.Evaluation of on time assigned tasks sending 3.Evaluation of harmony in students group working
<b>2. Knowledge</b>		
1. Able to apply knowledge in real working time 2. Able to create art work 3. Understand in working process rightly in standard 4. Good attitude to profession and work based on moralities and ethics of mass communicators	1. Explain and conclude ideas through teaching documents and presentation by programs of Microsoft PowerPoint, Microsoft Word and Internet 2. Single and group assignment and discussion 3. case studies in understanding	1.Evaluation by behaviors, attention and class participation 2.Evaluation by group working 3.Evaluation by case study, questions, midterm examination and final examination (research paper).

Learning Standard/Outcomes	Learning Activities	Learning Assessment
<b>3. Cognitive Skills</b>		
1.Can apply theoretical section and practical part to art and animation production 2.Can analyze situations in art and animation production	1.Practice and ideas conclusion by program of Microsoft PowerPoint 2.Assignment of group discussion and report 3.Individual analysis based on art and animation principles 4. Develop art work 5. Role play	1. Evaluation by behaviors, attention and class participation 2. Evaluation by group discussion 3. Evaluation by class practice 4. Evaluation by students' ideas conclusion, analysis including with in class evaluation 5. Evaluation by quiz, role play
<b>4. Interpersonal Skills and Responsibilities</b>		
1.Relevant interpersonal skill and classmate 2.Skill of creation and maintenance of interpersonal relationship with colleagues and gain and loss people 3.Professional practice with self-	1.Explain and conclude ideas through teaching documents and presentation by programs of Microsoft PowerPoint, Microsoft Word and Internet 2.Group works assignment	1. Evaluation by behaviors, attention and class participation 2. Evaluation by group works 3. Evaluation by in class practice
<b>5. Numerical Analysis, Communication and Information Technology Skills</b>		
1.Effective communication skill which are listening, speaking, reading and writing skills 2.Information technology and new media usage skills to support art production such as information searching via	1.Communicative technology usage practice such as assignment sending via e-mail and creation of forum for ideas sharing 2.In class discussion or playing of case studies games	1. Evaluation by behaviors, attention and class participation 2. Evaluation by group discussion and presentation 3. Evaluation by in class practice

## Section 5. Lesson Plan and Assessment

## 1. Lesson Plan

Week	Topics	Hours	Learning Activities and Medias	Lecturer
1	Course orientation English grammar -sentence structure - Part of Speech (Noun, Verb, adjective, adverb) -Vocabulary building	3	-lecture with Power point -pretest -English worksheet	Dr. Niracharapa Tongdhamachart
2	English grammar -Active and passive voice - Preposition - Punctuations	3	-lecture with Power point -Exercises -quiz	Dr. Niracharapa Tongdhamachart
3	English grammar -compound sentence -complex sentence -Conjunction	3	-Lecture with Power points - Exercises -Quiz	Dr. Niracharapa Tongdhamachart
4	English grammar -Tenses -Present tense -Past Tense - present /past continuous tense	3	-lecture with Power point - English worksheet	Dr. Niracharapa Tongdhamachart
5	English grammar -future Tense -Perfect tense	3	-Exercises -Quiz	Dr. Niracharapa Tongdhamachart
6	Mid term			
7	English grammar -If clause	3	-Exercises	Dr. Niracharapa Tongdhamachart
8	English grammar -Direct and Indirect speech -Idiom -Proverb	3	-lecture with Power point - Exercises	Dr. Niracharapa Tongdhamachart
9	English writing -How to write a resume -How to write a cover letter	3	-lecture with Power point - Exercises -Home work	Dr. Niracharapa Tongdhamachart

10	English writing -How to write a paragraph -How to write a minutes of meeting -How to write an essay	3	- lecture with Power point -English worksheet -Home work	Dr. Niracharapa Tongdhamachart
11	English pronunciation -stress -Technique of pronunciation	3	-lecture with Power point -Practice -Reading quiz -You tube	Dr. Niracharapa Tongdhamachart
12	English pronunciation  -Phonetics	3	-lecture with Power point -Phonetic exercises	Dr. Niracharapa Tongdhamachart
13	English Speaking -At a workplace -Self introduction -Be ready for the interview -Public speaking	3	-lecture with Power point -Role play -You tube	Dr. Niracharapa Tongdhamachart
14	English speaking -at the airport - at the hotel	3	-lecture with Power point -Role play -You tube	Dr. Niracharapa Tongdhamachart
15	English speaking  -At the hospital  -Going to the hospital	3	-lecture with Power point -Role play -You tube	Dr. Niracharapa Tongdhamachart
16	English speaking  -At a sport stadium  -At a restaurant	3	-lecture with Power point -Role play -You tube	Dr. Niracharapa Tongdhamachart
17	- Final exam	3		Dr. Niracharapa Tongdhamachart
Total		51		

**2. Learning Assessment Plan**

Learning Outcomes	Assessment Activities	Time Schedule	Proportion of Assessment (%)
<b>1. Ethics and Morals</b>			
1. Honesty 2. Integrity 3. Responsibility 4. Punctuality 5. Tolerance	Behaviors and Class Practical Participation	Every Week	Class Attendance 10%
<b>2. Knowledge</b>			
1. Apply knowledge in real working time 2. Use creativity in setting up the scene 3. Understand in working process rightly in standard 4. Good attitude	Midterm Exam /final exam	week 6 ,week 17	Midterm Examination 40% 60%

profession and work based on moralities and ethics of mass communicators			
<b>3. Cognitive Skills</b>			
1.Can apply theoretical section and practical part 2.Can complete the exercises/assignment	Exercises,quiz, homework Assignment	week 1-2, week 4, week 8, week 12	Practice 15%
<b>4. Interpersonal Skills and Responsibilities</b>			
1.Relevant interpersonal skill and classmate 2.Skill of creation and maintenance of interpersonal relationship with colleagues and gain and loss people 3.Professional practice with self-responsibility and public responsibility based on moralities and ethics of mass communicators 4.Being leader and follower while working development	Class Participation, homework, practice with animation studios	Every Week	Class Participation 10%

Learning Outcomes	Assessment Activities	Time Schedule	Proportion of Assessment (%)
<b>5. Numerical Analysis, Communication and Information Technology Skills</b>			
1.Effective communication skill which are listening, speaking, reading and writing skills 2. Information technology and new media usage skills to support practical skills	Group Presentation	week 1-3, week 9, week 12, week 14-15	Quiz/assignment 15%



**Section 6. Learning and Teaching Resources**

Major books and documents

1. Handouts by Dr. Niracharapa Tongdhamachart
2. English grammar books by Raymond Murphy

**Section 7. Course Evaluation and Improvement**

Strategies for Course Evaluation by Students

- 1.1 Explain to students to understand significance of subject development and students' roles in subject effectiveness evaluation as gain and loss people of program management
- 1.2 Support subject effectiveness evaluation by students before and after studying
- 1.3 Create opinion sharing atmosphere about subject effectiveness between lecturer and students while studying

Strategies for Course Evaluation by Lecturer

- 2.1 Evaluation majorly based on students' participation such as students' behaviors and participation consideration
- 2.2 Evaluation by lecturer's point of view such as teaching potential according to set teaching plan evaluation and teaching atmosphere consideration
- 2.3 Evaluation by students' scores
- 2.4 Evaluation of teaching by faculty's academic section

Teaching Revision

Feedback for Achievement Standards

- 3.1 Students' outcomes, group works' quality and single assignment the whole semester harmony consideration
- 3.2 Proper teaching management plan evaluation, teaching activities creation, giving assignments, evaluation and score assessment with subject description and program objectives
- 3.3 Cooperation with the next subject lecturer for previous subject evaluation Methodology and Planning for Course Review and Improvement

## Section 8 Grading System

Marks (%)	Grade	Meaning	Value
86-100	A	Exceptional	4.00
82-85	A-	Excellent	3.75
78-81	B+	Very Good	3.50
74-77	B	Good	3.00
70-73	B-	Fairly Good	2.75
66-69	C+	Very Satisfactory	2.50
62-65	C	Satisfactory	2.00





